

Frimley, UK
August 6, 2013

Siemens launches *syngo* Training Academy to enhance user knowledge

Siemens Healthcare has officially opened a dedicated training facility for its *syngo* clinical imaging solutions. This includes the advanced 3D routine and reading solution, *syngo*[®].via. The *syngo* Training Academy is located in the Siemens Healthcare Academy Training and Education Centre, a purpose-built facility at the Siemens plc headquarters in Frimley, Surrey. The Academy is running regular courses for *syngo* customers in the UK and North West Europe on both general and specialised IT topics throughout the year.

Increased demand for targeted and cost-effective training prompted the creation of a dedicated *syngo* Training Academy. The main Siemens Academy Training and Education Centre has been established for many years providing support and education for laboratory diagnostic customers. The extension, to include imaging applications, will enhance clinician knowledge of *syngo*'s potential, promoting user confidence and improved workflow. The training on *syngo*.via includes networking images across modalities and efficient and structured workflows.

The official opening was attended by over 40 guests hosted by Peter Harrison, Managing Director UK of Siemens Healthcare and included some of the leading figures behind *syngo*.via technology such as Stefan Schaller, Healthcare Sector Cluster Lead, North West Europe; Dr Louise McKenna, VP Global Application Services; and Dr Arthur Kaindl, CEO *syngo* at Siemens Healthcare.

"We are very excited to have opened the doors to the *syngo* Training Academy at Siemens Healthcare in the UK with the aim to provide extra support to our imaging customers," said Ronan Kirby, *syngo* Business Manager at Siemens Healthcare.

"The courses will ensure that our installed base have easy and cost effective access

to specialist training without the need for international travel. Our ongoing goal is to extend and enhance our customer's knowledge of their syngo applications, which will lead to greater workflow benefits and stronger diagnostic confidence in the hospital environment.”

syngo.via is a multi-modality advanced visualisation solution that automatically prepares cases for reading and reporting according to condition-specific requirements. It can securely share images and reports with hospital staff from any location, inside or outside of the hospital, due to access being available from any computer through *syngo* Mobile Applications. The automated preparation of cases helps to streamline workflow and enhance productivity within hospital departments. As part of the *syngo* family of products from Siemens Healthcare, *syngo.via* can either be integrated with a variety of other applications from the range or used as a stand-alone device.

For further information on the *syngo* Training Academy including course and training schedules, please visit www.siemens.co.uk/siemensacademy or contact Sarah Cowan - sarah.cowan@siemens.com

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The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimising clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. For further information please visit: <http://www.siemens.co.uk/healthcare>.

Picture caption:

Siemens cuts the ribbon to open the new *syngo*[®] Training Academy based in Frimley, Surrey. Left to Right: Stefan Schaller, Healthcare Sector Cluster Lead, North West Europe at Siemens Healthcare; Dr Louise McKenna, VP Global Application Services at Siemens Healthcare; Dr Arthur Kaindl, CEO *syngo* at Siemens Healthcare; and Peter Harrison, Managing Director UK of Siemens Healthcare.



Picture caption:

The Siemens Healthcare Academy is a purpose-built facility for hands on education and training sessions.

