When thinking about how their home is currently heated, and their current heating system:

- 89% of people think it’s important it provides instant heat and hot water.
- 93% of people think it’s important that it is cost effective.
- 84% of people think it’s important that it is controllable at short notice.
- 71% of people think it’s important that it takes up minimal space.
- 92% of people think it’s important it is a system they understand how to use.
- 68% of people think it’s important it has a low carbon footprint.

When thinking about looking to change how they heat their home in the future:

- 74% of people believed the cost of the energy bill was the most important factor.
- 75% of people support the Government doing more to prioritise the production & use of domestic green gas over fossil fuel gas.
- 78% of people believe it is important to be able to switch your energy supplier when it comes to heating their home.