



## PR and Communications Software for busy teams like yours

It's secure, it's fast and it's beautifully designed.



PRgloo is a dynamic media start-up created to meet the very specific needs of today's communication professionals. Currently disrupting the digital PR, and communications space through our rapidly evolving cloud based platform. We aim to put you back in control of all your interactions with the media and stakeholders. We'll help you save time and money by easily sending out great looking and engaging communications – internally and externally. Furthermore, we've added capability to power your online newsroom and build targeted lists to contact influencers.



### Response Desk

Drive team efficiency with a centralised set of tools for managing statements, enquiries and events. We provide a quick way of keeping track of who said what to whom, so that these ideas and relationships are shared amongst the team.



### Content Hub

Create compelling, media rich stories using our powerful publication and distribution tools. With one button you can schedule and embargo content, publish to your newsroom and distribute to tailored list of journalists and stakeholders.



### Coverage

Transform coverage by linking in all communications activity (interviews, statements, networking etc). You can simply and effectively link activities to outcomes.



### Newsroom

Engage with audiences with a customised, responsive Newsroom. We'll give you a beautifully designed integrated and responsive newsroom populated with all of your content and ready to engage with your audience.



### Influencers

Understand who's listening to your message and who you are engaging with. Build lists, see who's been engaging with you and who isn't. Manage your media contacts, stakeholders and internal influencers simply and effectively.



### PR Planner & Reporting

Coordinate all your activity in our simple to use, easy to search planner. Then, instantly access truly useful reports and data visualisation to showcase all of your hard work.

The best way to see that PRgloo is right for you is to take a quick 20 min demo. If you have any questions then please get in contact. Our team will be happy to answer any of your questions.

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