

Siemens introduces Acuson P300 compact portable ultrasound system

New offering provides high performance and reliability in the compact portable ultrasound market.

Siemens Healthcare expands its ultrasound portfolio with the introduction of the Acuson P300 ultrasound system, a compact portable device for a wide variety of clinical settings. The new system integrates high-performance hardware and software and offers 13 multi-frequency transducers for high clinical versatility. The system also features advanced image optimization technologies to support both routine and specialty application needs. The Acuson P300 system is characterised by its comprehensive capabilities, compact and elegant design and demonstrates Siemens' competitiveness, a goal of the Healthcare Sector's Agenda 2013 two-year global initiative. It is ready for shipment in July 2012.

The portable Acuson P300 ultrasound system is designed to meet the diverse imaging needs for a wide spectrum of patients, body types and clinical disciplines – from radiology and general imaging to cardiovascular imaging, from obstetrics and gynecology (OB/GYN) to specialty imaging including musculoskeletal, breast and small parts. It encompasses advanced ultrasound technology and excellent imaging performance in one portable package, thus enabling comprehensive patient care everywhere and anytime.

"We have a local presence in over 190 countries across the world. We want to ensure that portable ultrasound systems from Siemens are available in all the

world's regions," said Dr. Jeffrey Bundy, CEO for Ultrasound at Siemens Healthcare. "The Acuson P300 is ideal when a physician needs to obtain a fast diagnosis under difficult conditions – for instance, where space is limited or a mobile solution is needed. The excellent image quality and broad spectrum of applications of our new portable unit is designed to meet the expectations of today's healthcare environments in mobile ultrasound systems."

"The launch of Siemens' Acuson P300 system will further expand the company's participation in the rapidly growing compact segment in both the U.S. and international market," said Dr. Harvey Klein, President of Klein Biomedical Consultants, Inc. "Growth of this segment is expected to continue in double digits, which is more rapid than the overall ultrasound market."

The Acuson P300 system includes advanced image optimization tools such as panoramic imaging, speckle reduction and spatial compounding, which optimize the imaging data automatically, thus improving diagnostic confidence and supporting efficient clinical workflow. The system comes with 13 transducers, including specialty laparoscopic and intra-operative probes for interventional procedures. With a frequency range of up to 18 MHz, these multi-frequency transducers allow a selection of several imaging frequencies to meet different scan depth requirements without having to change transducers. The system enables linear, convex, phased array and endocavity transducers to provide scanning solutions for a wide range of clinical cases.

The Acuson P300 system features a small footprint that makes it easy to store and move from room to room. It has a 15-inch X VGA LCD display, integrated power supply and two transducer ports for maximum ease of use.

Launched in November 2011 by the Siemens Healthcare Sector, "Agenda 2013" is a two-year global initiative to further strengthen the Healthcare Sector's

innovative power and competitiveness. Specific measures will be implemented in four fields of action: Innovation, Competitiveness, Regional Footprint, and People Development.

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Picture caption: Siemens Acuson P300

The products mentioned here are not commercially available in all countries. Due to regulatory reasons the future availability in any country cannot be guaranteed. Further details are available from the local Siemens organisations.

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. In fiscal year 2011 (to September 30), the Sector posted revenue of 12.5 billion euros and profit of around 1.3 billion euros. For further information please visit: www.siemens.com/healthcare.

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