## **SIEMENS**

Healthcare Sector Press

Frimley, UK January 2, 2014

## Siemens Healthcare offers ultrasound professionals hands-on training

Nottingham recently played host to a System Optimisation Day. The event, which took place at Eastwood Hall Hotel was tailored specifically for ACUSON S2000<sup>TM</sup> ultrasound system users and provided delegates with a wide-ranging overview of the system's features. Live scan demonstrations together with Q&A sessions also served to further familiarise clinical users with the system and to enhance clinical confidence.

The ACUSON S2000's key features include its high-density transducers, which deliver exquisite detail resolution allowing clinical users to resolve fine tissue detail and  $syngo^{@}$  Auto OB Measurements, a semi automated measurement tool for standard fetal biometric measurements. syngo Auto OB provides up to a 75% reduction in keystrokes helping to reduce exam time and substantially improve the consistency of serial measurements.

Siemens representatives were readily available to offer instruction and guidance on how best to utilise the system. The overall aim was to inform and broaden knowledge, ensuring that users are able to drive the system to its full potential. Siemens provided three separate hands on sessions focusing on image optimisation, technical explanations of the machine's key applications, as well as a practical Doppler session. These were interspersed with structured presentations on image optimising techniques, Siemens ultrasound technologies and ergonomics.

"The day was excellent, and really helped to increase attendees' confidence in using the system to its full capabilities," states Kathryn Manderson, Superintendent Ultrasonographer at Nottingham City Hospital and Nottingham Queen's Medical Centre. "The practical demonstrations were extremely well presented and supported

Siemens plc
Communications and Government Affairs
Sir William Signature

Sir William Siemens Square Frimley Camberley GU16 8QD Healthcare Sector

Siemens Press Release

with an application specialist performing the functions on the machine so that the images shown were live and not just static pictures."

"Delegates were thrilled to be able to be provided with vital hands on training that will help them to scan with their ACUSON S2000 more effectively," states
Bernadette Leonard, UK Business Manager for Ultrasound Products at Siemens
Healthcare. "Siemens holds a number of training events each year across the UK, and we look forward to continuing our positive relationship with ultrasound professionals into the future by providing the support needed to enhance clinical practice."

Siemens Healthcare's UK customer support events and study days are held nationally throughout the year. For further information, please contact sarah.cowan@siemens.com.

## **Contact for journalists:**

Siemens plc

Laura Bennett, phone: 01276 696374 E-mail: laura.bennett@siemens.com

Media Safari

Marc Gossage / Sean House, phone: 01225 471202

E-mail: seanh@mediasafari.co.uk

For further information and **press pictures**, please see: www.siemens.co.uk/press Follow us on Twitter at: www.twitter.com/siemensuknews

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimising clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. For further information please visit: <a href="http://www.siemens.co.uk/healthcare">http://www.siemens.co.uk/healthcare</a>.

**Picture caption:** Nottingham recently played host to a day-long ACUSON S2000<sup>TM</sup> optimisation event for ultrasound professionals.

Siemens Press Release

