



BlackRock Global ETP Landscape

Quarterly Highlights | Q4 2019



The opinions expressed are as of 31 December, 2019 and may change as subsequent conditions vary.

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Summary

Global ETPs collected \$206.7bn making it the best quarter in 2019 driven by flows in Fixed Income and U.S. Equity

- Global ETPs collected \$206.7bn in the fourth quarter bringing year-to-date flows to \$559.0bn for 2019. Quarterly flows were led by Fixed Income with \$66.7bn, U.S. Equity with \$66.3bn, Broad Developed Markets Equity with \$31.4bn, Emerging Market Equity with \$24.0bn, and Europe Equity with \$12.2bn.
- Fixed Income broke last quarter’s flows’ record by \$1.8bn and now holds the highest quarterly flows with \$66.7bn.
- U.S. Equity continued its trend of increasing quarterly inflows with \$66.3bn during fourth quarter, led by Large Cap with \$28.5bn.
- Broad Developed Markets had its strongest quarter this year with \$31.4bn, mostly from Global DM Equity with \$19.7bn.
- Europe Equity recorded its first positive quarterly flow this year with \$12.2bn driven by Broad Europe Equity with \$8.9bn and UK Equity with \$6.2bn.

BlackRock ETP Research

A cross-regional team analyzing global markets to deliver insights on the intersection of investment trends and ETP flows

For inquiries, please email ETPResearch@BlackRock.com

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Global ETP Highlights

Global ETPs collected \$206.7bn in the fourth quarter bringing year-to-date flows to \$559.0bn for 2019. Quarterly flows were led by **Fixed Income** with \$66.7bn, **U.S. Equity** with \$66.3bn, **Broad Developed Markets Equity** with \$31.4bn, **Emerging Market Equity** with \$24.0bn, and **Europe Equity** with \$12.2bn.

Fixed Income broke last quarter's flows' record by \$1.8bn and now holds the highest quarterly flows with \$66.7bn. Flows were driven by Multi-sector funds with \$17.0bn, Investment Grade with \$13.4bn, and U.S. Treasury with \$8.8bn.

U.S. Equity continued its trend of increasing quarterly inflows with \$66.3bn this fourth quarter primary led by Large Cap with \$28.5bn, Broad Exposure funds with \$15.6bn, and High Div Equity with \$9.2bn.

Broad Developed Markets had its strongest quarter this year with \$31.4bn led by Global DM Equity with \$19.7bn and EAFE Equity with \$10.5bn.

Emerging Markets Equity bounced back from its negative flows last quarter with \$24.0bn this Q4. This is led by Broad EM Equity with \$13.1bn and South Korea equity with \$6.1bn.

Europe Equity recorded its first positive quarterly flow this year with \$12.2bn driven by Broad Europe Equity with \$8.9bn and UK Equity with \$6.2bn.

Key investment themes / ETP flow trends



Global ETP Q4 flows (\$bn) - Selected Exposures¹

Q4 2019 flows: \$207bn



Spotlight on Quarterly Flows (\$bn)¹

U.S. Equity
Emerging Markets Equity
Broad DM Equity
Fixed Income
Others



Year-to-date Overview

RESULTS AT A GLANCE¹

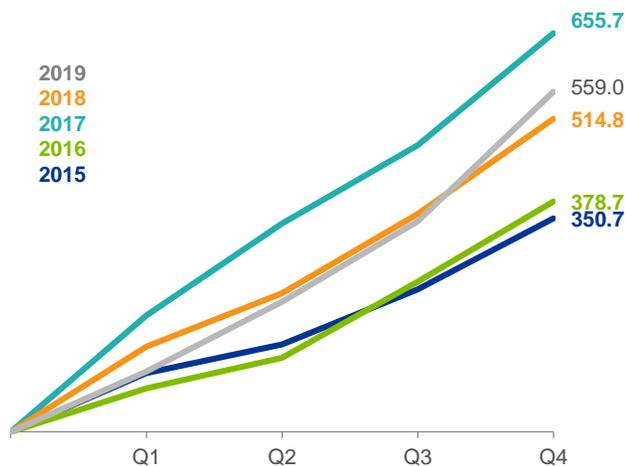
(US\$bn)	Q4 2019	Dec 2018
Quarterly flows	206.7	131.4
Year-to-date flows	559.0	514.8
Assets	6,304	4,796
# of ETPs	8,850	6,354

SMART BETA FLOWS BY TYPE¹

(US\$bn)	Q4 2019 Flows	2019 YTD Flows	Current Assets
Dividend	13.1	31.3	264
Multi-Factor	1.2	10.5	111
Low Volatility	0.7	25.8	106
Equal Weight	1.0	(2.6)	52
Single Factor	7.7	14.1	74
Fixed Income	0.3	1.4	11
Grand Total	24.0	80.5	618

CUMULATIVE ETP FLOWS¹

Year-to-date flows: \$559.0bn

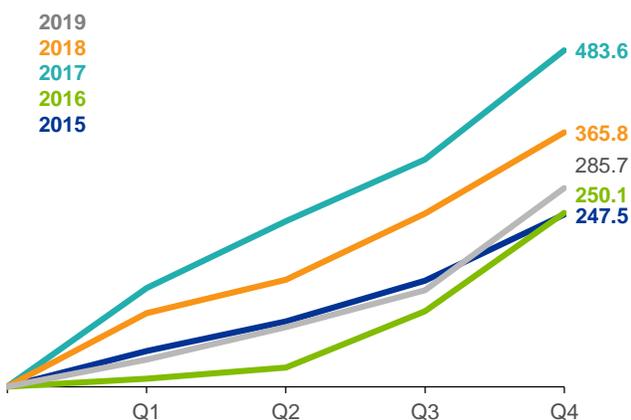


GLOBAL 13-MONTH FLOWS¹



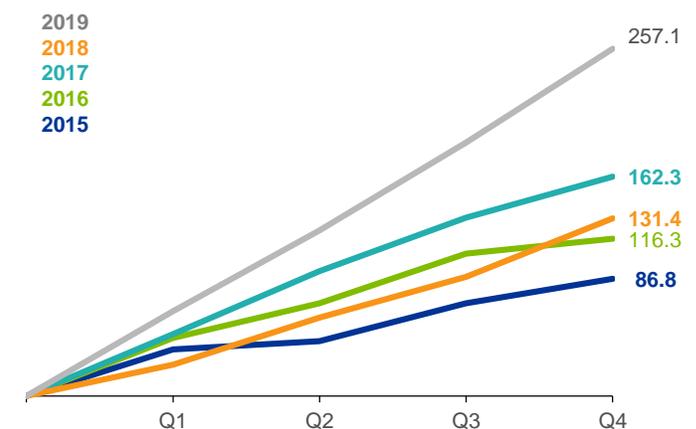
CUMULATIVE EQUITY ETP FLOWS¹

Year-to-date flows: \$285.7bn



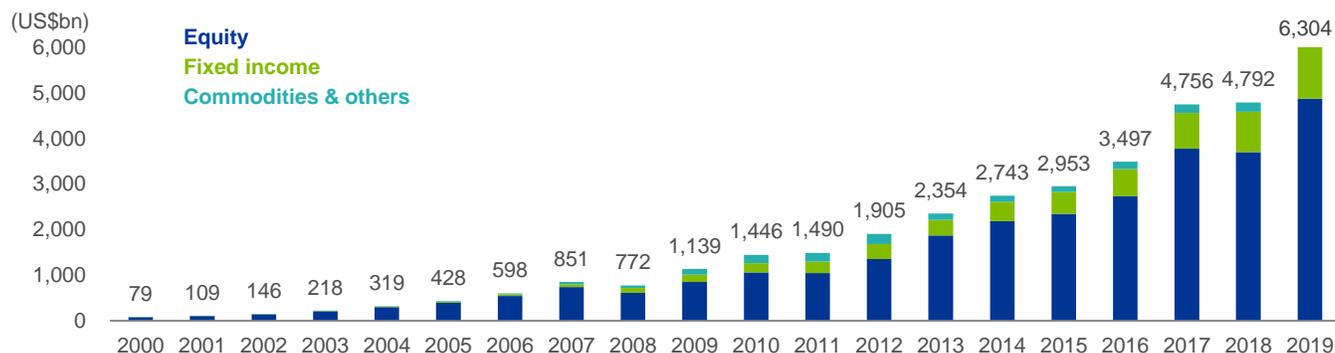
CUMULATIVE FIXED INCOME ETP FLOWS¹

Year-to-date flows: \$257.1bn



Year-to-date Overview (cont'd)

GLOBAL ETP ASSETS¹



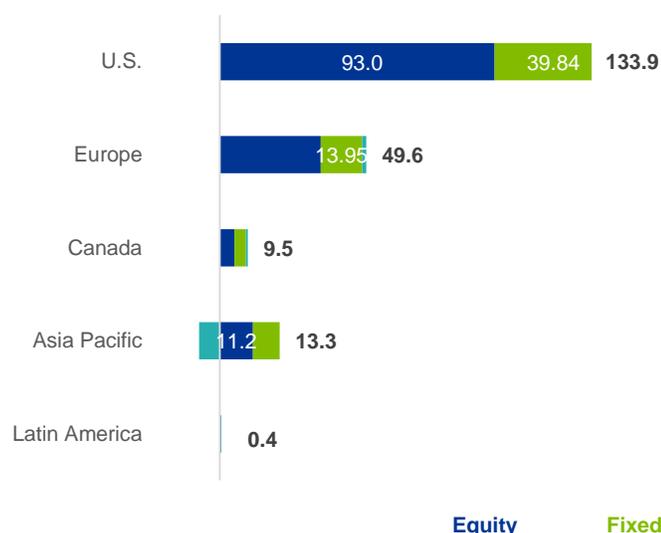
ETP Assets and Flows By Listing Region

ASSETS BY LISTING REGION¹

(US\$bn)	Equity	Fixed Income	Commodity & others	Total
U.S.	3,489	815	107	4,410
Europe	685	266	91	1,042
Canada	103	46	8	156
Asia Pacific	585	63	33	681
Latin America	13	1	0	14
Total	4,876	1,190	238	6,304

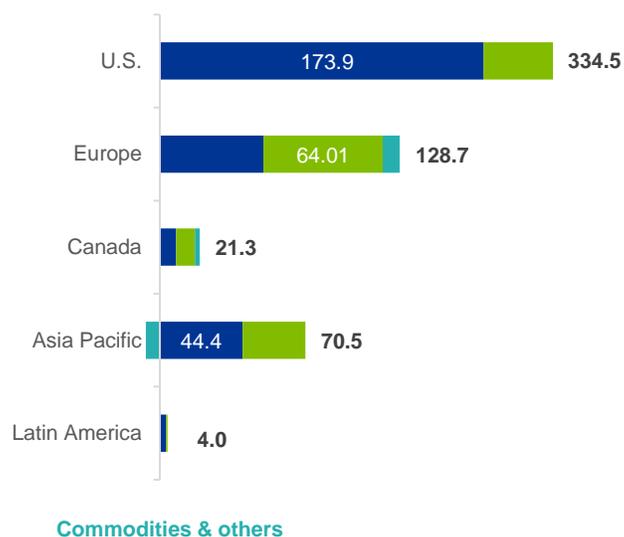
Q4 FLOWS BY LISTING REGION¹

Q4 flows: \$206.7bn



YEAR-TO-DATE FLOWS BY LISTING REGION¹

Year-to-date flows: \$559.0bn



ETP Assets and Flows by Exposure¹

(US\$bn)		Q4 Flows	YTD Flows	Current Assets	
Equity	U.S.	66.3	162.9	2,837	
	Broad Developed Markets	31.4	57.7	707	
	Asia-Pacific	7.4	32.4	511	
	Europe	12.2	(3.4)	296	
	Canada	2.6	4.1	53	
	Developed Markets Total	120.0	253.7	4,403	
	Single	10.6	10.8	212	
	Broad	13.1	21.1	251	
	Regional	0.3	0.1	10	
	Emerging Markets Total	24.0	32.0	473	
	Equity Total	144.0	285.7	4,876	
	Fixed Income	Investment Grade Corp	13.4	67.4	309
		HY Corp	5.2	25.5	83
Broad		17.0	58.1	217	
U.S. Government		8.8	45.4	180	
Sovereign		0.8	7.0	63	
Municipal		3.8	10.2	50	
Emerging Markets		4.4	19.9	82	
Other Fixed Income		13.3	23.8	206	
Fixed Income Total		66.7	257.1	1,190	
Commodities	Gold	0.7	18.8	134	
	Crude oil	(0.9)	(2.4)	7	
	Silver	(0.3)	1.5	12	
	Agriculture	(0.3)	(0.8)	3	
	Other Precious Metals	0.2	0.7	4	
	Other Commodities	1.4	0.2	20.0	
	Commodities Total	0.9	18.0	179	
Other	Other Total	(4.7)	(1.7)	59	
Grand Total		206.7	559.0	6,304	

Endnotes

The ETP (or exchange traded product) category encompasses any portfolio exposure security that trades intra-day on an exchange. The data for this report are captured from a number of sources by BlackRock, including provider websites, fund prospectuses, provider press releases, provider surveys, Bloomberg, the National Stock Exchange, Strategic Insight Simfund, and Wind. All amounts are reported in US dollars. Flows are derived using daily net asset values and shares outstanding using the most recent data we can capture at month-end. For products with cross-listings, we attribute net flows and assets to the primary listings. Product level information is aggregated by provider, asset class, exposure, and listing region to produce the various analyses in the report.

1. Data is as of 31 December 2019 for all regions. All \$ values are in USD. Global ETP flows and assets are sourced using Markit, as well as BlackRock internal sources. Flows for the years between 2010 and 2015 are sourced from Bloomberg as well as BlackRock internal sources. Flows for years prior to 2010 are sourced from Strategic Insights Simfund. Month-to-date and Year-to-date flows by Listing Region exclude Middle East and Africa. Asset classifications are assigned by BlackRock based on product definitions from provider websites and product prospectuses. Other static product information is obtained from provider websites, product prospectuses, provider press releases, and provider surveys.

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¹ Based on \$7.43 trillion in AUM as of 12/31/19

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