

**News Release** 

Wednesday, 4<sup>th</sup> July 2012

# Schools help Siemens in Bloom in Llanberis

Siemens Healthcare Diagnostics Products Ltd, based at the foot of Snowdon in Llanberis, has participated in 'Siemens in Bloom with the help of local school children.

The event was hosted by the recently formed 'Green Team' and management at Siemens Llanberis as part of an initiative to forge links with the local community and in particular schools in the locality.

Two local schools, Ysgol Dolbadarn and Ysgol Gymuned Penisarwaun, participated with pupils aged between 6-8 years old. The groups came on site to design and plant flower beds for a prominent position in the front of the Siemens building. Unfortunately due to unseasonably poor weather, the planting session was postponed to a less rainy day. However the groups received some Siemens promotional material and information about what Siemens does at Llanberis.

The outcome was that the children designed four flower beds using their creativity including 'Croeso' with Dolbadarn castle in the background, a very colourful ladybird and an 'S' for Siemens.

The Siemens site's managing director, Ed Farrell, presented book tokens as a thank you to both schools and said: "This has been a great opportunity to get involved with the local community as part of our green initiatives. I was very impressed with the quality of the designs. The children are welcome to come back to site to see their designs planted."

The Siemens facility in Llanberis manufactures and distributes IMMULITE<sup>®</sup> reagents used on blood analysers in hospitals and clinics worldwide to aid the diagnosis of medical conditions.

## Ends

### Notes to editors:

### About Siemens in the UK:

Siemens was established in the United Kingdom 169 years ago and now employs 12,972 people in the UK. Last year's revenues were £4.4 billion\*. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry, infrastructure & cities and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit <u>www.siemens.co.uk</u>

\* Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports.

#### For more information, contact:

Silke Thomson, PR Manager, Siemens plc, tel: 07808 822 780 Email : <u>silke.thomson-pottebohm@siemens.com</u>