

Frimley, UK
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The British Institute of Radiology (BIR) presents corporate award to Siemens plc

The British Institute of Radiology (BIR) has awarded a special corporate award to Siemens in recognition of the sustained contribution from Siemens to the Institute over a number of years.

The award was presented at the inauguration of the new President of the BIR, Dr David Wilson, on 23 September at the Malmaison Hotel, Charterhouse Square, London. Peter Harrison, Managing Director of Siemens Healthcare accepted the award on Siemens behalf.

Jacqueline Fowler, Chief Executive said “Siemens has been a loyal supporter of the BIR over many years. This support has not just been financial in nature, but has also included working collaboratively on our educational events including our cardiac CT course. Through the support and corporate collaboration from Siemens we have established active committee members, a past president and a trustee. It is this in-kind support that is invaluable to us and the experience and skills from Siemens have brought huge benefits to the organisation.”

Peter Harrison said “We are deeply honoured to receive this award. Siemens has always supported the core values of the Institute which complement our ambitions to improve healthcare through innovation. It is a pleasure and privilege to work together with the multi-disciplinary membership of the BIR to offer our clinical, scientific and commercial expertise to support the organisation.

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Notes to Editors**About The British Institute of Radiology**

- The British Institute of Radiology (BIR) is an independent multidisciplinary organisation, and a registered charity, whose membership is open to everyone with an interest in radiology and radiation oncology.
- The British Institute of Radiology is the oldest radiological society in the world.
- We strive to ensure that the potential of image science and radiation technology to prevent, detect and combat disease is fully realised. We believe in the importance of research and education, and we promote collaboration and the sharing of knowledge and understanding.
- To help fulfil our aims, we undertake a wide range of activities, including publishing, the organisation of scientific meetings and conferences and the provision of library and information services.

About Siemens

The Siemens Healthcare Sector is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimizing clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 52,000 employees worldwide and operates around the world. <http://www.siemens.co.uk/healthcare>.

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