SIEMENS

Healthcare Sector Press

Frimley, UK December 02, 2013

Siemens presents new mammography system for the midrange price segment

Siemens has launched the MAMMOMAT Fusion, a new mammography system for screening and diagnostics at the annual conference of the Radiological Society of North America (RSNA). The latest addition to the family of mammography systems from Siemens Healthcare combines robust technology with selected product features from the premium segment, addressing the specific needs of the midrange price segment, such as small to medium-sized hospitals.

Siemens Healthcare is one of the first manufacturers to integrate a new generation cesium-iodide detector in a mammography system, enabling the MAMMOMAT Fusion to deliver reliable and high-quality images. An innovative layered configuration of the photo diodes within the detector enables more efficient dose utilisation. This results in a higher resolution with a lower dose when compared with other cesium-iodide detectors.

The MAMMOMAT Fusion features OpDose, ensuring dose can be individually set for individual patients, without compromising excellent image quality. The appropriate parameters can be selected in accordance with the patient's breast size and density. This, along with the large image matrix of 23 x 30 centimetres, means the MAMMOMAT Fusion is an excellent choice for screening various breast sizes.

The screening process has also been simplified for clinical staff thanks to the compact $syngo^{TM}$ based Acquisition Workstation (AWS), meaning patient data can be loaded directly from the Radiology Information System (RIS) without the need for a second workstation. Clinical personnel also benefit from an intuitive and automated workflow meaning the system can be ready to scan in just one click. Manual positioning is effortless, allowing more time and attention to be focused on

Siemens plc Communications and Government Affairs Sir William Siemens Square Frimley Camberley GU16 8QD Healthcare Sector

Siemens Press Release

the patient.

"Siemens Healthcare is thrilled to launch the MAMMOMAT Fusion at RSNA 2013, which features a new generation cesium-iodide detector helping to promptly deliver high-quality images," states Lynn Blackburn, Mammography, Surgery and Urology Business Manager at Siemens Healthcare. "The system opens the doors to efficiency for the mid-range market, thanks to integrated technologies that were previously only available in the premium segment."

Contact for journalists:

Siemens plc

Laura Bennett, phone: 01276 696374 E-mail: laura.bennett@siemens.com

Media Safari

Marc Gossage / Sean House, phone: 01225 471202

E-mail: seanh@mediasafari.co.uk

For further information and **press pictures**, please see: www.siemens.co.uk/press Follow us on Twitter at: www.twitter.com/siemensuknews

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimising clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. For further information please visit: http://www.siemens.co.uk/healthcare.

Picture caption:

Siemens has launched the MAMMOMAT Fusion, a new mammography system for screening and diagnostics at the annual conference of the Radiological Society of North America (RSNA)

Siemens Press Release

