

26th January 2018

Jason Peel appointed to lead Motion Control business at Siemens UK

- Jason Peel to lead major UK operation within the Digital Factory business.
- Plans mark the start of a new era for the business, which plans to grow market share and capitalise on past successes.
- Appointment marks the acceleration of digitalisation strategy for Motion Control.

Jason Peel has been appointed as the new general manager of Siemens UK's Motion Control business succeeding Andy Hodgson who moves on to take a senior digital strategy role in Siemens Digital Factory UK.

Jason's new role incorporates General Motion Control and drives (GMC) across the Siemens UK business, which includes Geared Motors plus the more specialist areas of Machine Tool Systems (MTS). His role will include optimising the impact digitalisation will have on these areas in the coming years and to focus on how tailored solutions can be achieved for a new generation of industrial customers.

Jason Peel, Head of Siemens Motion Control said "We are after ambitious growth over the next five years, and our expertise in digitalisation will be a key factor in our plans. Customer demands are ever-changing and we need to be at the forefront of innovation. Digitalisation will be at the core of what we do in the UK – our focus will be relentlessly improving the productivity and profitability of our customers."

Jason joined Siemens in 2005, originally working in the North West region and later on heading up sales at Mechanical Drives in Leeds. He became Head of Siemens' integrated drive systems strategy in 2015.

Brian Holliday, Managing Director of Siemens Digital Factory UK added, "I am delighted Jason is taking on this senior role at a time of change in the industry. He will be able to further implement our drives strategy working with our customers and partners to derive even more value from our product portfolio."

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About Siemens

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for 170 years. The company is active around the globe, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. With its publicly listed subsidiary Siemens Healthineers AG, the company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2017, which ended on September 30, 2017, Siemens generated revenue of €83.0 billion and net income of €6.2 billion. At the end of September 2017, the company had around 377,000 employees worldwide. Further information is available on the Internet at www.siemens.com.