

Poole, UK

25 November 2015

### Siemens connects with traffic industry at Highways UK event

Siemens will join industry leaders at a major new two-day ITS exhibition and conference today at London's ExCeL. Highways UK is expected to attract people responsible for planning, developing, managing and maintaining the UK's road network. Discussion will centre on the profound changes resulting from the recent formation of Highways England, which is placing a new emphasis on evolving the roads network to support economic growth.

Pri Boyd, Product Marketing Manager (Detection) at Siemens is one of a number of speakers contributing to a special session hosted by AESIN (Automotive Electronic Systems Innovation Network) which will look at the possibilities when a vehicle is reliably connected to a wireless communications network. Key representatives from the AESIN Connected Car Workstream including Highways England, Siemens, Visteon and Plextek Consulting will explain the technology challenges and opportunities covering Highways infrastructure, Wireless Communications (V2X) and Secure communications.

A number Siemens representatives will also be in attendance in the exhibition enabling delegates to meet and discuss new products, issues and future challenges from traffic control, congestion charging and low emission zone solutions to managed services, co-operative systems, traffic enforcement and electric vehicle charging infrastructure.

Tom MacMorran, the Company's new General Manager said. 'Siemens has the vision, expertise and product portfolio to enable transport and city managers to deliver on their goals: balancing emissions with transport efficiency and optimising transport modes, assets and network performance'.

Siemens is the market leader in traffic management solutions. It manufactures and maintains the majority of traffic signal and control equipment across the UK. The company has several hundred skilled installation and maintenance engineers operating from a network of regional depots.

Siemens was established in the United Kingdom more than 170 years ago and now employs 14,500 people in the UK. As the world's largest engineering company, Siemens provides innovative solutions to help tackle the world's major challenges. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey.

**Media contacts**

Silke Thomson-Pottebohm

Tel : +44 7808 822780      Email : [silke.thomson-pottebohm@siemens.com](mailto:silke.thomson-pottebohm@siemens.com)

PR Manager, Julian Gollogly

Phone: 07770 924441      E-mail: [julian.gollogly@ntlworld.com](mailto:julian.gollogly@ntlworld.com)

For further information and **press pictures** please see: [www.siemens.co.uk/traffic](http://www.siemens.co.uk/traffic)

Follow us on Twitter at: [www.twitter.com/Siemens\\_Traffic](http://www.twitter.com/Siemens_Traffic)

**Siemens AG (Berlin and Munich)** is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of combined cycle turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal year 2014, which ended on September 30, 2014, Siemens generated revenue from continuing operations of €71.9 billion and net income of €5.5 billion. At the end of September 2014, the company had around 357,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).