
Frimley, UK

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Siemens develops and innovates Museum of Science and Industry partnership

Siemens is delighted to announce it has formed a new partnership with Manchester's Museum of Science and Industry (MSI) for the next three years. It will do this by becoming a Museum Partner and launching their 'Platform for Investigation', a pop-up platform for science communication where MSI will be organising science and technology demonstrations aimed at families with children between the ages of seven and 14, to show them that Science, Technology, Engineering and Mathematics (STEM) careers are something positive to strive for. The Platform for Investigation events will take place at the Museum on 20 days a year: nine days during the Manchester Science Festival, and on one Saturday a month (except December), plus another two at external locations (TBC). On the Saturdays the Platform will be located in the Revolution Manchester Gallery and during the Manchester Science Festival it will be located in the Power Hall.

Sally MacDonald, Director of the Museum of Science and Industry, said: "It is fantastic news that Siemens has committed to working as a Museum Partner for the next three years, and to supporting our brilliant Pi: Platform for Investigation events. The Pi, which takes place monthly at the museum and daily throughout the Manchester Science Festival, inspires the next generation of scientists and engineers, a mission to which the Museum of Science and Industry and Siemens

are both dedicated. We look forward to working with Siemens both on Pi events and as a Museum Partner for our wider activities."

Siemens AG Press Release

The ten-year-old and now ongoing partnership with Siemens is important to the Museum of Science and Industry and Siemens as it cements their commitment to getting younger people interested in STEM careers. As well as this, both organisations are highlighting the impact that STEM has in student's daily life and how it may impact them in the future. Events are also great to help parents to have the confidence to encourage their children to be interested in science, technology and engineering.

Sue Bagguley, Business Development from Siemens UK said "We are delighted to be partnering with the Museum of Science and Industry once again. Building on our established relationship and sponsorship of the Platform for Investigation we look forward to working together in a three-year partnership, expanding opportunities for our people to engage with the community as well as delivering innovative events in support of Key Stage 2 & Key Stage 3 education. Essential to the partnership is our collective desire to bring science to life; inclusive for all."

The Siemens Curiosity Project also helps play a part in the new partnership, as its launch in 2015 and programmes such as this one have helped with "bringing science, technology, engineering and maths to life" and showing that STEM careers aren't boring. Siemens hopes this new initiative and student-led approach can help more young people be inspired to invest and aspire to a STEM career.

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Notes to Editors

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About Siemens

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 170 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2016, which ended on September 30, 2016, Siemens generated revenue of €79.6 billion and net income of €5.6 billion. At the end of September 2016, the company had around 351,000 employees worldwide. Further information is available on the Internet at www.siemens.co.uk.