CONTENT CREATOR REQUEST FORM

## *All sections of this form must be completed*

## In return for L&P’s assistance, you must include a mention of [visitlondon.com](http://www.visitlondon.com) or the relevant social handle in your feature.

## We ask all influencers and content creators who would like assistance with their trip to London to fill out this form so that we can evaluate how we can best help with your visit.

Before filling in this form, please read our [**Media Visit Guidelines**](http://www.londonandpartners.com/media-centre/resources/media-visit-guidelines)

|  |  |
| --- | --- |
| PERSONAL INFORMATION | |
| Name |  |
| E-mail |  |
| Phone |  |

|  |  |
| --- | --- |
| OWNED CHANNELS | |
| Blog URL |  |
| Social media channels |  |
| Brief description of interests/focus |  |

|  |  |
| --- | --- |
| AUDIENCE INSIGHTS | |
| Blog circulation (unique visitors per month) | *Insights can be included here or alternatively, please feel free to attach a media kit or similar to your email application. Without audience demographics, we cannot process your application.* |
| Blog demographics |  |
| Social media channel insights  (This must include age and location insights) |  |

|  |  |
| --- | --- |
| TRIP DETAILS | |
| Arrival date in London |  |
| Departure date |  |
| No. of people in party | *If travelling with children, please state ages* |
| Hotel | *If required, please state dates and what you can offer the hotel in return for a media rate or complimentary stay* |
| Attractions | *If required, please state which attractions you need contact information for* |
| Restaurants | *If required, please state budget/cuisine/area and we can send suggestions/contact where relevant* |
| Other | *Please state any other assistance you require* |

|  |  |
| --- | --- |
| CONTENT PROPOSAL | |
| Brief description of content (topic, angle, channels etc) | *.* |
| Intended go-live date |  |

**Please return to** [**community@londonandpartners.com**](mailto:community@londonandpartners.com)**. We will be in touch shortly.**