

Poole, 15 November 2016

## Siemens presents Intelligent Traffic Systems at Highways UK 2016

Siemens, a global leader in traffic management will be demonstrating why it is the world's No. 1 provider of Intelligent Traffic Systems (ITS) at Highways UK in Birmingham this week (16/17 November 2016) on stand E02 at the NEC. Highways UK is a major event for the people and organisations involved in the planning, operation and future-proofing of the UK's road network.

Based on a comprehensive range of sustainable traffic products and intelligent systems, and with a growing number of ITS research projects underway across the world, Siemens will present ITS solutions and expertise at the heart of integrated mobility and connected infrastructure.

'Our traffic experts look forward to welcoming transport professionals from across the UK onto the Siemens stand', said Head of Sales, Steve Parsons. 'From journey planning to better traffic flow, parking and enforcement, Siemens traffic solutions provide 'end-to-end' journey efficiency. Building on our Traffic Management expertise, we believe system intelligence and data is fundamental to integrated mobility and we see the development of Vehicle-to-Infrastructure technologies as critical towards a safer world, and ultimately to help autonomous cars make better decisions'.

New technologies and intelligent traffic systems on show will include Siemens Stratos - designed to be the UK's first cloud-hosted, fully integrated traffic control and management solution.

Siemens was established in the United Kingdom more than 170 years ago and now employs 14,500 people in the UK. As the world's largest engineering company, Siemens provides innovative solutions to help tackle the world's major challenges. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey.

**Ends**

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**Notes to editors:**

**Siemens AG (Berlin and Munich)** is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of gas and steam turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2015, which ended on September 30, 2015, Siemens generated revenue of €75.6 billion and net income of €7.4 billion. At the end of September 2015, the company had around 348,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).