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Poole, UK

02 July, 2013

## Manchester to enforce city bus lanes

Siemens has been awarded a contract by Manchester City Council to supply unattended bus lane enforcement cameras to sites across the city. Working with Zenco Systems, the UK's leading supplier of bus lane enforcement equipment, the solution will enable Manchester City Council to identify unauthorised vehicles using the lanes restricted for the unhindered flow of buses, capture the event and prepare an evidential record to support the issue of an enforcement notice. The cameras are redeployable and will be moved around a number of locations to provide maximum coverage.

The contract includes the supply, installation and maintenance of 15 Lanewatch cameras, two review stations and instation software to be hosted in the cloud, together with the provision of 3 years maintenance and an option for a further 2 year extension.

According to Siemens Sales and Marketing Director Tom MacMorran, the contract brings together class leading services and equipment from Siemens and Zenco Systems. 'Together, we are able to offer a highly capable and dependable solution to address the requirements of Manchester City Council for enforcing bus lanes. We are confident that our solution will discourage inappropriate use of the bus routes, allowing approved public service vehicles to deliver reliable journey times, make modal shift to public transport a more attractive proposition and ultimately reduce road congestion within the city,' he said.

The proven capabilities of LaneWatch and the Digital Enforcement Suite are complemented by Siemens' established traffic signal maintenance services, ensuring Manchester benefits from a local field support organisation with considerable installation and maintenance experience. Furthermore, Siemens will provide a 24/7 manned call centre, equipped with the latest systems to support the installed solution.

In April 2012, Siemens partnered with Zenco Systems to win the prestigious Olympic Route Network Enforcement (ORNE) contract. The contract required Siemens to provide, install on existing support infrastructure, maintain and daily relocate 30 ANPR cameras around London during the period of the 2012 Games, in order to enforce appropriate usage of the Olympic Route based upon a Vehicle Registration Mark (VRM) white list. Within this contract Siemens also assumed responsibility for provision of an appropriate instation review facility to allow enforcement processing within an existing back office solution.

‘Through this contract, Siemens developed a strong working relationship with Zenco Systems and is proud to have achieved Channel Partner status. The confidence established in both Zenco Systems and its LaneWatch, coupled to Siemens' proven installation and support delivery capabilities has encouraged further recent participation in competitive Bus Lane Enforcement tenders,’ added MacMorran.

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\* Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports.

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