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Siemens wins new data management and metering contract with leading national pub and restaurant company

Siemens has announced a new data management and metering contract with Mitchells & Butlers the leading national pub and restaurant company. The new five-year contract will provide integrated data collection and metering services across the whole of Mitchells & Butlers estate. The contract is based on an innovative practice of data purchase that will enable Mitchells & Butlers Energy Efficiency Team to drive further efficiencies and enhancements in the existing energy management operation.

Mitchells & Butlers is the leading operator of managed pubs and restaurants in the UK owning and operating brands including: Ember Inns, Sizzling Pub Co, O'Neill's, Harvester, Toby Carvery, Vintage Inns and All Bar One amongst others.

Mitchells & Butlers are experienced energy managers with a dedicated team focused on Energy Efficiency. The team was looking for a supplier who could offer an innovative approach to energy management and help them enhance their existing operation and drive ongoing efficiencies. Siemens, the leading independent provider of energy management solutions in the UK, spanning data collection and analysis through to smart metering and implementation of new systems, demonstrated its ability to meet Mitchells & Butlers business need.

Siemens experience in this sector for similar multi-site operations was also seen as invaluable.

Following a successful data trial at a number of Mitchells & Butlers sites, Siemens showed its capability in understanding data management issues and developed a solution to meet Mitchells & Butlers' requirements for a data purchase approach. The trial demonstrated an improved way to present data to enable better decisions to be made by the internal energy efficiency team. In this solution Mitchells & Butlers will purchase data, which will enable them to reduce carbon emissions and achieve cost efficiencies.

Carl Wassell, Energy Purchasing manager at Mitchells & Butlers commenting on the contract award said: "Energy efficiency is a critical cost and environmental issue within our business and a key part of our commitment to our shareholders, employees and the wider community. We needed an innovative solution that could help us continue to meet and exceed our energy efficiency targets. Siemens demonstrated that they could deliver this, along with having a clear understanding of our business issues. We look forward to working together."

Andrew Gore, head of Commercial and Industrial at Siemens Metering Services said: "At the heart of our mission is to develop innovative solutions to energy management issues for our customers and also within our own business. Working with the Mitchells & Butlers team we recognised an opportunity to do something different to enhance the operation. Together we will continue to explore how future efficiencies can be achieved. We are delighted to be selected as the service partner of choice."

Siemens will operate the contract from its Metering Services headquarters in Nottingham. The operations centre employs 1,200 staff, who provides nationwide support in data processing, data management and field services within the gas, electric and water utility markets for consumers and commercial and industrial customers.

Notes to editors:

About Siemens in the UK

Siemens was established in the United Kingdom 167 years ago and now employs 16,915 people in the UK. Last year's revenues were £4.2 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

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