

Frimley, UK  
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## Siemens to bring women's health expertise to Symposium Mammographicum 2014

Siemens Healthcare will demonstrate its range of mammography, ultrasound and MR breast imaging products at Symposium Mammographicum 2014. The exhibition, taking place at the Bournemouth International Centre, will include solutions designed specifically for the provision of Women's Health, including the MAMMOMAT Inspiration™ Full Field Digital Mammography system with PRIME technology.

With the NHS Breast Screening Programme screening around 1.6 million women a year, a low dose, especially for healthy women, is of utmost importance. With this in mind, the MAMMOMAT Inspiration provides Progressive Reconstruction Intelligently Minimising Exposure (PRIME) technology, the world's first software based antiscatter solution for mammography allowing up to 30% less dose and uncompromised image quality. This helps to reassure healthy women about exposure and gives radiologists the images necessary for diagnosis.

"Women's Health is a key focus for us at Siemens Healthcare and our dedicated solutions have been designed with the unique healthcare needs of women in mind," states Lynn Blackburn, Business Development Manager for Clinical Products at Siemens Healthcare. "As such, we are able to offer healthcare providers with solutions to prevent, detect and treat the most threatening diseases affecting female patients throughout all stages of their lives."

Siemens Healthcare will host a symposium session on the first day of the exhibition on the topic of 'Imaging of the Dense Breast – Technological Advances.' Dr Michael Gollata from the University of Heidelberg and Dr Maria Bernathova from the Medical University of Vienna will explore the respective topics of ABVS (Automated Breast

Volume Scanning) and the emerging modality of Contrast Enhanced Dual Energy Tomosynthesis.

Alongside the MAMMOMAT range, Siemens shall be demonstrating the ACUSON S2000™ Automated Breast Volume Scanner (ABVS) for 3D total breast ultrasound that offers tissue strain analytics for deeper insights in dense breast tissue.

Siemens will also show the *syngo*®.via workstation, a multi-modality image reporting system that is easy to use to demonstrate new solutions in 2D and 3D mammography image reading and MRI processing. The software package pulls together clinical images for interpretation and automatically pre-processes according to condition-specific requirements in one click, helping to improve departmental workflow.

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The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimising clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. For further information please visit: <http://www.siemens.co.uk/healthcare>.

**Picture caption:**

The MAMMOMAT Inspiration™ Full Field Digital Mammography system from Siemens Healthcare will be showcased at Symposium Mammographicum 2014 in Bournemouth.

