

London, UK
30 August, 2013

Siemens showcases subterranean 3D street art

- Innovative artwork to feature in Covent Garden and Royal Victoria Docks
- Visitors encouraged to participate in world famous artists' creation

Next month (September) sees Siemens, widely known for engineering innovation, showcase creativity of a different type - using paintbrushes and chalks - as the company engages world famous artists 3D Joe and Max to create a 'pavement Picasso' masterpiece on the streets of London.

The unique artwork, which will replicate a Siemens Inspiro concept underground train travelling in tunnels under the city streets, has been designed to promote the forthcoming 'Going Underground: Our journey to the future' exhibition. Developed by Siemens in conjunction with London Transport Museum and CBS Outdoor UK, the free exhibition will showcase possible future developments in underground rail travel and will feature a life size mock up of a brand new metro train at its heart. It will be located at The Crystal in Royal Victoria Docks and will open its doors to the public for three months from 8th October 2013.

For the past eight years, 3D Joe (Hill) and Max (Lowry) (www.3djoeandmax.com) have travelled the world creating their individual artworks. The anamorphic paintings are designed to encourage audience interaction, with the Siemens three-dimensional masterpiece enabling visitors to have their picture taken 'balancing' on a narrow scaffold beam above the train as it travels through the underground tunnel below.

3D Joe and Max will be creating their masterpiece at:

- Royal Victoria Docks (at The Crystal, Siemens Brothers Way) from 2.00pm on 3rd and 4th September 2013
- Covent Garden Piazza (outside London Transport Museum) from 2.00pm on 20th September 2013.

Steve Scrimshaw, Managing Director of Siemens Rail Systems in the UK, commented: "It

seems appropriate that 3D Joe and Max will create an iconic piece of art to celebrate the arrival of an iconic and innovative exhibition in the capital. I'm very much looking forward to seeing the final masterpiece hit the streets of London, creating a fun way to engage people on the serious topic of sustainable, forward-looking, urban transport.”

Ends

Contacts for journalists:

Siemens Rail Systems	Siemens Rail Systems
Laurie Waugh Phone: 07921 242074 E-mail: laurie.waugh@siemens.com	Caroline Holt Phone: 07921 244635 E-mail: caroline.holt@siemens.com

Siemens plc

Siemens was established in the United Kingdom 170 years ago and now employs around 13,520 people in the UK. Last year's revenues were £3.2 billion*. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry, infrastructure & cities and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

** Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports.*

Siemens Rail Systems

As part of the Siemens Infrastructure & Cities Sector, Siemens Rail Systems Division provides expertise and technology in the full range of rail vehicles – from heavy rail to metros to trams and light-rail vehicles. In the UK, the Division employs around 700 people and maintains over 350 Siemens passenger trains for First TransPennine Express, South West Trains, Heathrow Express, Greater Anglia Franchise (Abellio), Northern Rail, London Midland and ScotRail. The company will also be supplying Eurostar with its new high speed fleet of trains.