THINK SCOTLAND FOR VALUE-DRIVEN INVESTMENT

SDI.CO.UK

SCOTLAND

SHAPING SCOTLAND'S FUTURE

Scotland is **a progressive, inclusive, sustainable country** that prioritises collective wellbeing.

Our values are at the centre of our business environment, promoting **inclusive growth** and creating **a wellbeing economy** with **zero carbon** and **fair work** at its core.

INCLUSIVE ECONOMIC GROWTH

We're building a future on **sustainable** and **inclusive economic growth** with a focus on improving the lives of all of Scotland's people.

We want economic benefits to be shared as widely as possible across Scotland, and will support you to make the most of all of Scotland's strengths.

WELLBEING ECONOMY

We consider **health, happiness, equality and sustainability** to be fundamental for a successful economy and collective wellbeing is at the heart of our economic policy.

When you locate in Scotland, you are choosing to work with **a country that cares**.

A country which believes that long-term growth will come from prioritising our people and our planet.

NET ZERO

Scotland has set global standards for climate change – we're **committed to achieving net zero by 2045** and will support you to create new green jobs and adopt sustainable, circular business models.

When you invest in Scotland you send **a clear message to your customers** about your own green credentials and actions.

FAIR WORK

You'll have access to **a range of resources, funding and tools** to support your fair and flexible working objectives.

As part of our ambition to become a Fair Work Nation by 2025, we will **support your fair work development**, improving the skills and wellbeing of our mutual workforce.

We are committed to fostering an **inclusive nationwide workplace for everyone,** regardless of age, gender, or race.

A STRATEGIC FIT WITH YOUR COMPANY

Together we can build **a greener and fairer future for all,** while delivering productivity gains and higher levels of innovation, technology and employment over the long term. **#SCOTLANDISNOW**.