
Poole, UK

27 February, 2014

Siemens UK on show at Intertraffic 2014

Siemens UK will exhibit a number of key products from its international portfolio of traffic solutions at Intertraffic 2014 (stand 11.209, 25 - 28 March: Amsterdam RAI), Europe's top trade event for infrastructure, ITS traffic management, safety and parking technologies.

Sixth generation Siemens traffic controller

The new ST950 traffic controller family will be on show at Intertraffic, over 30 years after the original model redefined junction control in the UK. Building on an unrivalled 70 year traffic engineering heritage and over 30 years' experience of microprocessor-based traffic controller design, the ST950 traffic controller represents the very latest in a long line of proven and highly successful traffic controllers designed and built in the UK by Siemens and already establishing a presence around the world..

The latest generation ST950 controller builds on the success of its predecessors, bringing a host of new features and new levels of accessibility and safety to the market. Integral UTMC OTU, 4-stream MOVA 7, easy to follow web style user interfaces and safer operation are just some of the ST950 highlights.

New for 2014

On show for the first time outside the UK, the company is proud to introduce Stratos - which represents the future of traffic management. Developed using the latest cloud-based technology, Stratos delivers scalable real-time traffic management, information and control, from basic monitoring to strategic control of complex urban traffic environments.

Increased redundancy, flexible deployment models and access anywhere are just some of the benefits which Stratos brings to traffic managers in addressing the complex needs of maximising network efficiency whilst minimising operational costs.

Complete range of above ground detectors

Siemens' complete range of Heimdall above-ground traffic detectors is also represented on the Siemens stand. Using advanced 24GHz radar technology, Heimdall offers all the benefits of above-ground detection of both vehicles and pedestrians without the road surface disruption associated with below-ground systems. The new detectors offer high performance, simple installation and low on-going maintenance, while Heimdall's small size ensures that unnecessary street clutter is minimised.

Cloud-based Low Emission Zone solution

Siemens UK is also exhibiting a cloud-based Low Emission Zone solution at Intertraffic 2014. Following a successful trial in the UK, the solution is a world first and meets an expanding need in the marketplace globally - helping cities, towns and national governments to improve the air quality for their citizens and providing an effective tool for meeting local, national and international environmental and climate change commitments.

The system is scalable, highly secure and significantly more cost effective than any currently installed system. Visitors to the stand will be able to experience live demonstrations of the system throughout the event.

Enforcement presentation

At Intertraffic 2014, Siemens also showcases the award-winning SafeZone solution, its innovative approach to average speed enforcement. SafeZone's advanced technology and multiple deployment options make it ideal for average speed enforcement in residential, city, rural and motorway environments. Using SiCore ANPR cameras, SafeZone can monitor two lanes of traffic in both directions, significantly reducing the cost of deployment and system complexity. And with the distance between each camera outstation approved to a minimum of just 75 metres, average speed enforcement can be deployed as an effective alternative to existing analogue fixed speed camera sites and for larger deployment in urban areas.

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For further information and **press pictures** please see: www.siemens.co.uk/traffic

Siemens in the UK

Siemens was established in the United Kingdom 170 years ago and now employs 13,760 people in the UK. Last year's revenues were £3.36 billion*. As the world's largest engineering company, Siemens provides innovative solutions to help tackle the world's major challenges across the key sectors of energy, industry, infrastructure & cities and healthcare.

Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit: www.siemens.co.uk

* Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports

Siemens Mobility and Logistics Division

The Siemens Mobility and Logistics Division (Munich, Germany) provides solutions to customers whose business models are based on optimising passenger and freight transport. The Division bundles all Siemens business related to management of international traffic, transport, and logistics. This includes railway automation, infrastructure logistics, intelligent traffic and transport systems, and technologies for developing the infrastructure for electric mobility. For more information, visit www.siemens.com/mobility-logistics and siemens.co.uk/traffic

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