
Poole, UK

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Siemens earns 5 star recognition at 2013 Excellence Awards

At a presentation ceremony in London earlier this month, traffic technology company Siemens based in Poole, Dorset was honoured as one of three finalists for the 2013 UK Excellence Award presented annually by the British Quality Foundation to recognise business performance improvement. The company's score measured against Europe's most widely used management framework, the EFQM Excellence Model increased substantially, earning Siemens a 5 star Recognised for Excellence standard.

Managing Director, Gordon Wakeford, said: 'To be one of three finalists at our first attempt is a huge credit to all of those involved. This is the highest Recognised for Excellence certification in the UK using the EFQM model and shows that we continue to improve and strive for excellence. Siemens is about innovation and technology. If we don't continue to get better as a business all the time we just wouldn't be where we are today.'

Since 2006, Siemens has used the European Foundation Quality Management (EFQM) Excellence model as a key framework to assess its business excellence, understand its strengths, identify areas for improvement and drive a culture of continuous improvement. In 2009, the company cemented its intention to compete with some of the UK's leading organisations by winning the South of England Excellence Awards.

Widely acknowledged as UK market leader in the design, manufacture, installation and maintenance of traffic technologies and systems, the company is joined by other organisations from across the UK competing for recognition of their achievements within the excellence model. The winner was announced at the ceremony in London.

Entrants are comprehensively assessed against the EFQM Excellence Model, Europe's leading management framework. The process involves producing a submission document for scrutiny, and having a team of assessors from the British Quality Foundation look at every aspect of the business for one week. The UK Excellence Award is one of the highest accolades an organisation in the UK can achieve.

[More information at: bqf.org.uk/awards/uk-excellence-award](http://bqf.org.uk/awards/uk-excellence-award)

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For further information and **press pictures** please see: www.siemens.co.uk/traffic

Siemens plc

Siemens was established in the United Kingdom 170 years ago and now employs around 13,520 people in the UK. Last year's revenues were £3.2 billion*. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry, infrastructure & cities and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

* Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports.

Siemens Mobility and Logistics Division

The Siemens Mobility and Logistics Division (Munich, Germany) provides solutions to customers whose business models are based on optimising passenger and freight transport. The Division bundles all Siemens business related to management of international traffic, transport, and logistics. This includes railway automation, infrastructure logistics, intelligent traffic and transport systems, and technologies for developing the infrastructure for electric mobility. For more information, visit www.siemens.com/mobility-logistics and siemens.co.uk/traffic

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