

31 May 2012

### **Pedal power!**

Ten employees from Siemens Magnet Technology in Eynsham will be embarking on an epic cycle ride from Oxford to Paris on June 2-4<sup>th</sup>, starting at the business in Wharf Road and finishing under the Arc de Triomphe.

The group is cycling in aid of Helen & Douglas House, a charity supported by the business for several years and to mark 30 years of the business at the site in Oxford.

Cyclist Dan Kindness, Head of CRM and Business development at Siemens Magnet Technology, said: "We felt we would go that extra mile this year. As the majority of Siemens Magnet Technology employees enjoy pedal pushing, the idea of riding from Oxford to Paris was born. The team comprises a mix of experience and ruthless enthusiasm, as we have an eager placement student, a tri-athlete, the wise road warrior to the enthusiastic novice."

The journey began several months ago when the team began training for the 410km journey, battling through winter and spring weather. In addition the group has visited the charity to appreciate how their efforts will be received and to push that extra 10% for when the journey gets tough.

Helen & Douglas House provides help and support for terminally ill and disabled kids and respite for their families from all around the UK.

The team comprising of: Land Ketsawang, Daniel Kindness, Edward Robson, Mike Simpkins, Les Day, Kieran McGrath, Hannah Brice, Bruce Edwards, Lee-Ann Lambert and Will Bickell (support driver), can be supported through Just Giving - <http://www.justgiving.com/TeamSMT>

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Notes to editors:



**Picture caption:** Employees from Siemens Magnet Technology preparing for their journey.

### **About Siemens Healthcare**

The Siemens Healthcare Sector is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimising clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. In fiscal year 2011 (to September 30), the Sector posted revenue of 12.5 billion euros and profit of around 1.3 billion euros. For further information please visit: [www.siemens.com/healthcare](http://www.siemens.com/healthcare).

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