

10 May 2010

# News Release

## Siemens Industry launches 'Answers for the Environment' 29 - 30 June 2010, Ricoh Arena, Coventry

~ Free registration at www.siemens.co.uk/afe open now ~

Energy efficiency and sustainability are now at the top of legislative and boardroom agendas alike. To answer the toughest questions facing organisations today, Siemens Industry, the leading worldwide supplier of manufacturing, transportation, building and lighting technologies, is hosting 'Answers for the Environment'. This free exhibition and conference will take place on 29 - 30 June at the Ricoh Arena in Coventry.

The two-day conference programme will include practical seminars on technology, best practice and emerging trends in the areas of energy and environmental policy; energy efficiency in manufacturing and industry; sustainable building infrastructure; and low carbon transport. Visitors can select from over 20 sessions featuring leading experts from Siemens and eminent speakers from industry, the public sector, academia and other prominent organisations.

Highlights from the conference include a presentation from the Economist Intelligence Unit on The European Green Cities Index. This unique research, first presented at the recent UNFCC summit in Copenhagen, provides a ranking of Europe's 30 major cities including London, in terms of their relative environmental impact across eight key categories, from energy and CO2 emissions to water and waste.

In addition, Professor Ian Fells, Founder chairman of the New and Renewable Energy Centre and Emeritus Professor of Energy Conversion at The University of Newcastle, will be providing a post-Copenhagen review of energy and environmental policy. This will be followed by a panel debate moderated by Tom Idle, editor of *Sustainable Business*. Full details of the conference programme can be found at <a href="https://www.siemens.co.uk/afe">www.siemens.co.uk/afe</a>.

The contribution cities make to climate change will be tackled in the Sustainable Cities exhibition. Although major urban areas cover only one percent of the planet's surface, they consume roughly 75 percent of the world's produced energy and emit about 80 percent of the gases that are harmful to the climate. Buildings alone account for 40 per cent of all UK emissions and each home in the UK creates enough CO2 in a year to fill a hot air balloon (around 5.5 tonnes). With increasing trends towards urbanisation, cities need sustainable infrastructure, transportation and policies that are compatible with the environment. Siemens will demonstrate how it provides answers to these urban challenges with technologies for rail and road travel, greener buildings, low energy LED lighting, water and waste as well as safety and security.

Continuing the theme of energy, water and waste, the Answers for Industry exhibition will feature innovative automation and drive solutions for more efficient use of energy, environmental technology for ensuring a reliable water supply, as well as flue gas analytics for monitoring industrial emissions. Investment in these technologies to become more operationally efficient brings a rapid return on investment for most companies, ensuring profitability alongside environmental responsibility. A master class in exploiting 'green' financing opportunities will demonstrate how energy efficient solutions can, in many cases, be implemented without capital cost.

'Answers for the Environment', hosted by Siemens Industry Sector, will also offer extensive networking opportunities with Siemens product managers and technology experts, solution partners, distributors, and senior executives. There is no cost to attend this event, but registration is required at <a href="https://www.siemens.co.uk/afe">www.siemens.co.uk/afe</a>.

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#### Notes to editors:

### About Siemens in the UK

Siemens was established in the United Kingdom 167 years ago and now employs 16,915 people in the UK. Last year's revenues were £4.2 billion. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit <a href="https://www.siemens.co.uk">www.siemens.co.uk</a>

In fiscal 2009, Siemens generated revenue of €23 billion with products and solutions from its Environmental Portfolio - the largest in the world. In the same time period, Siemens customers worldwide were able to reduce their carbon dioxide (CO2) emissions by a total of 210 million

tonnes with products and solutions from the same portfolio. This amount is equal to the annual CO2 emissions of New York, Tokyo, London and Berlin put together.

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