

Frimley, UK  
20 December 2013

## **Siemens and Tyne Metropolitan College pioneer new outreach project**

Newcastle-based Siemens Energy Service in partnership with Tyne Metropolitan College has kick started a new targeted programme of outreach activities for local schools and colleges to raise awareness of engineering as a career for young people.

The project is focused on giving young people the opportunity to experience first-hand a “day in the life of an engineer.” Outreach includes school visits and talks by Siemens staff as well as a visit to the Newcastle site. A selection of 15/16 year olds from five schools and colleges are being given the opportunity to tour Siemens facility and chat with employees who have been through its apprenticeship and graduate programmes. Students also take part in an interactive exercise to build a miniature turbine and overview of the Siemens Apprenticeship Programme.

In this year and next Siemens is working with four schools and colleges locally in addition to its existing outreach programme in the region. The new schools and colleges are: Burnside Business & Enterprise College, George Stephenson High School, Sacred Heart Catholic High School and Benfield School.

Carl Hopper, operations director at Siemens Energy Service Fossil in Newcastle, who is leading the programme with Learning and Development colleague Joanne Dixon said:

“As a business we are passionate about investing in people and understand the importance of encouraging young people to explore different career opportunities.

We have a long standing programme of engagement with schools and our latest outreach initiative will build on this and help increase understanding of engineering as a potential career path.

It is also a great way to engage our own employees, who are always willing to support schools engagement with their time, expertise and enthusiasm. We look forward to working with these new schools too this year.”

Jon Vincent, principal at Tyne Metropolitan College said:

“We have been working with Siemens for many years in promoting STEM (science, technology, engineering and mathematics) subjects. Engaging young people in thinking about a career in engineering has never been as important as now. Engineering offers the opportunity for a practical and fulfilling career with many different options to new entrants and also ways into the profession, such as apprenticeships as well as a graduate route. Outreach projects of this kind let students see for themselves what is involved. The opportunity to meet and speak with engineers, especially other young people directly is invaluable.”

Siemens has a longstanding commitment to skills and training in the North East, including its £9m investment in the Energy Service Training Centre in the North East and its much prized apprenticeship scheme and outreach programmes with schools and colleges across the region, working in partnership with the Tyne Metropolitan College the first and only STEM Assured© College in the North of England.

-ENDS-

**Contact for journalists:**

Siemens plc

Rachel Odams, tel: 07808 824209

E-mail: [rachel.odams@siemens.com](mailto:rachel.odams@siemens.com)

For further information and **press pictures**, please see: [www.siemens.co.uk/press](http://www.siemens.co.uk/press)

Follow us on Twitter at: [www.twitter.com/siemensuknews](https://www.twitter.com/siemensuknews)

**Siemens in the UK**

Siemens was established in the United Kingdom 170 years ago and now employs 13,760 people in the UK. Last year's revenues were £3.36 billion\*. As the world's largest engineering company, Siemens provides innovative solutions to help tackle the world's major challenges across the key sectors of energy, industry, infrastructure & cities and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit [www.siemens.co.uk](http://www.siemens.co.uk)

\* Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports.