

Poole, UK

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New cloud-based traffic management module launched by Siemens

Building on the continued development of the latest cloud-based traffic technology, Siemens has released an additional module to Stratos this month, enabling traffic managers to keep the travelling public informed of current traffic conditions on the road network. Designed using the latest web technologies with versions tailored for both desktop and mobile devices, Siemens Stratos Emerge allows local authorities to quickly and easily configure and automatically publish traffic network information to the public.

According to the company's Product Marketing Manager (Systems), David Pregon, network operators can choose what to publish with the new Stratos module including live traffic data current, car park information, variable message signs, collisions, incidents, roadworks and events. 'Network operators can complement live traffic data with information about the local area including train stations, ports and airports as well as add tourist information points of interest with photographs and links to external websites', he said.

Designed to be compliant with the Equality Act 2010 and following the WCAG2 guidelines, Stratos Emerge uses high contrast colours and is designed for ease of use for keyboard only users and is compatible with popular screen readers.

Stratos is an entirely new approach to traffic management, information and control using secure hosted "cloud" infrastructure, improving reliability and releasing users from owning and maintaining dedicated servers. With a continually growing set of capabilities, improved software support and regular feature updates, customers only need to pay for what they use and select those applications needed to manage the network. 'Stratos automatically scales to meet demand as the network grows and is easy and intuitive to operate, ideal for users with multiple roles,' added Pregon.

Siemens is the market leader in traffic management solutions. It manufactures and maintains the majority of traffic signal and control equipment across the UK. The company has several hundred skilled installation and maintenance engineers operating from a network of regional depots.

Siemens was established in the United Kingdom more than 170 years ago and now employs 14,500 people in the UK. As the world's largest engineering company, Siemens provides innovative solutions to help tackle the world's major challenges. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey.

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