Cheapside Business Alliance

Business Plan 2020 -2025

CITY OF LONDON

at the City's heart
CHEAPSIDE

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Foreword

The Cheapside Business Alliance (CBA) was formed in 2015 and has been championing the business community of Cheapside for the past 5 years.

Cheapside is a place with a fascinating history and a truly exciting future. At the heart of historic London and its economic epicentre - we are surrounded by stunning architecture, iconic locations, and now, some of the best leisure destinations in the capital.

It's a compelling and unique offering but we cannot be complacent. We are determined to continue our work and deliver for our business community, amid growing competition across London we must redouble our efforts. London remains an attractive global city for business and tourists, but we must ensure our offer stands out. All areas of London are competing for the lion's share of talent, investment and visitors. This is where CBA has already made its mark, and we want to continue doing so.

In our first term we have invested over £2.5 million into Cheapside - enhancing public spaces, supporting cultural events to drive footfall, working with our business community on everything from resilience to mindfulness. Our on street Ambassadors provide all our visitors with the warmest of welcomes. During this time, Cheapside has seen an unprecedented level of redevelopment and investment. The Ned is now one of London's premier destinations, we have welcomed Bloomberg with the opening of its new HQ in our footprint and the City is emerging as a significant 7-day destination. These new arrivals join well established and globally renowned attractions such as St Paul's Cathedral.

We know that we have a lot to be proud of however the challenge for us as a district is to ensure this great momentum is maintained, and we harness opportunities in the future. This is why the Cheapside Business Alliance is so important. We have listened to our business community and developed an ambitious and exciting business plan for the next 5 years.

We are keen to continue our work to make Cheapside one of the best places to do business. We are determined to be part of the team effort to continue the City's evolution as a leading leisure destination in the world's best city. We are proud to be part of the City of London, working hand in hand with the Corporation - who are the BID proposer and a huge advocate for the work we are doing.

The business plan for our second term complements the City Corporation's Corporate Plan, which aims to deliver a flourishing society, shaping an outstanding environment and supporting a thriving economy. The work of the Cheapside Business Alliance will support these aims. A great example of collective action, with the public and private sectors aligning around shared goals and enjoying mutual benefits. Partnership is at the heart of our offer. Alongside our public sector partners, we want to continue our work with our fantastic business community, residents and visitors; showcasing to everyone the unique qualities of Cheapside and its future potential.

Our first term has shown what is possible when we all work together - and in achieving a second term we will continue to develop the relationships built, welcome new partnerships and continue to place Cheapside in the spotlight delivering key projects and high profile events. The plans we outline in this renewal proposal have been shaped by your feedback from our Perception Survey.

We want to continue working with you into the next term and with your support, we can collectively enhance Cheapside's future over the coming five years.

Anne O'Neill,
Chair, CBA Board

Alastair Moss,
City of London Corporation,
Planning and Transportation
Committee Chair

What is a BID?

A Business Improvement District (BID) is a defined geographical area in which a levy is charged on local business rate payers in addition to the business rates bill. Businesses will have voted to improve their environment in addition to services offered by the City of London Corporation. Improvements may include, but are not limited to, extra safety/security, cleansing and environmental measures.

BIDs by their very nature promote a collective working approach that allows businesses direct influence over the activity delivered over the lifetime of the BID. The Mayor and GLA strongly endorse the concept of BIDs and their role in the 'place shaping' agenda.

Each BID's mandate is tailored according to the specific needs of their area, however generally speaking there are common themes such as:

- BID levy money is ring-fenced for use only in the BID area
- Businesses guide the improvements and enhancements they want for area
- Business cost reduction, for example reduced crime and joint procurement
- Mediate with Local Councils, Transport for London, the Police and other public bodies
- Increased footfall and staff retention
- Place promotion
- Facilitated networking opportunities with neighbouring businesses

The BID Offer

The City of London Corporation will act as the BID proposer, and the BID body responsible for delivering the Business Plan and ensuring a transparent process is established to monitor spend and measure success. It will also be responsible for collecting the BID levy.

However BIDs are guided by the business community, working as a collective voice. A Memorandum of Understanding (MoU) will be agreed between the CBA Board and the City of London Corporation setting out the collaborative arrangements which will be put in place to ensure delivery of the Business Plan.

Businesses in the BID area will continue to receive all usual local authority services in addition to the measures identified in the Business Plan. All BID activity will be measured against Key Performance Indicators so that impact can be recorded and reported back to member businesses. The Cheapside BID ballot will be held in January 2020 and if a majority vote is received, the BID will go live on 1st April 2020. The proposed BID second term will be 5 years, aligning with the financial year.

Celebrating our Success & Achievements

In our First Term we have:

£2.5 million
Investment to the footprint

Over **30,000**
Privilege cards in circulation

300,000 Visitors
welcomed to Cheapside

Over **80** networking and community events have been delivered by Cheapside Business Alliance

The Cheapside Ambassadors have achieved over
3,200 Business visits

1422 Environmental issues reported with
90% fix rate

£300k
Investment for the Greening Cheapside project

2
Water Refill fountains in the Cheapside footprint

Placed over **300** candidates into employment supporting the retail, leisure and office sectors

over **500** gifts donated to vulnerable children within the Square Mile. Supporting the City of London Police Christmas Gift Tag campaign

Invested into high profile events: London Nocturne, Great Fire of London and London Festival of Architecture

Over **50** Environmental days/workshops

The Perception Survey results

The Cheapside Business Alliance (CBA) conducted a Perception Analysis survey to obtain a credible assessment of the business community's perception of the area, how key stakeholders view the area where they conduct business and to shape our objectives and plans for the next five-year term.

How did we carry this out and what next...

All business stakeholders were approached and included views from Managing Directors, Chief Executive Officers, Chief Financial Officers, Office Managers, Facilities Managers and HR Officers. We received a fantastic response rate of 45% from our business members.

The main findings from the Perception Survey were the business community's priorities of counter terrorism, air quality, and events to raise the profile of Cheapside. Plastic Free City Campaign was also a key priority, with 64% of businesses choosing this as very important.

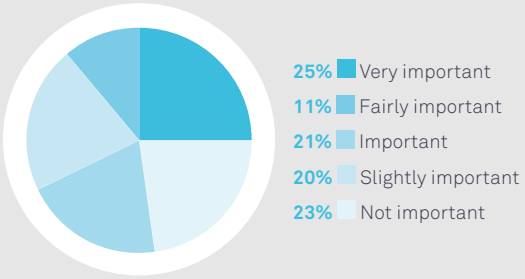
Overall the results demonstrated that the CBA are delivering projects, initiatives and events that are important to the business community and would like to be involved with. This is demonstrated clearly as 98% of businesses would vote in favour of the CBA's second term, and 70% wishing to be more involved in the CBA's work.

Please rank the CBA's strategic themes from highest to lowest importance.

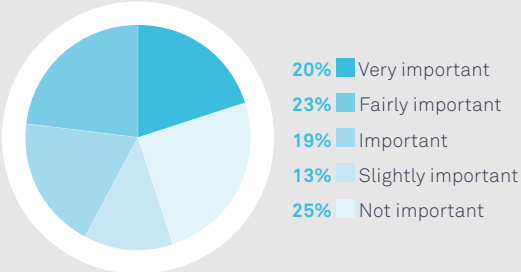
The results are similar across all of the strategic themes, which demonstrates the CBA are focusing and delivering on themes that are relevant to business need.

Marketing and Promotion scored slightly higher than others as 25% of respondents ranked this as most important. Employment, Enterprise and Training scored lowest with 15% ranking this as most important, and the 3 remaining themes receiving 20% scores as most important.

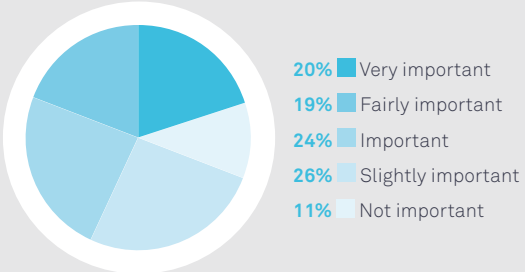
Marketing & Promotion



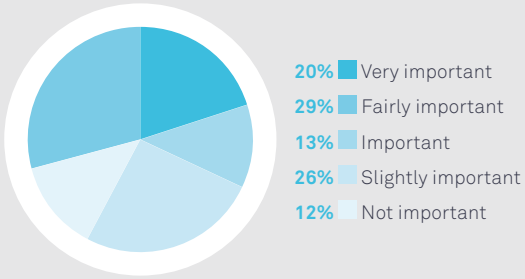
Environment, Signage & Way Finding



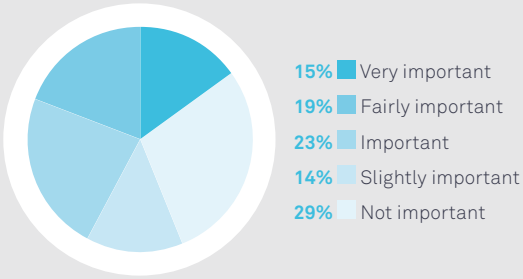
Tourism & Culture



Business Awareness/Networking



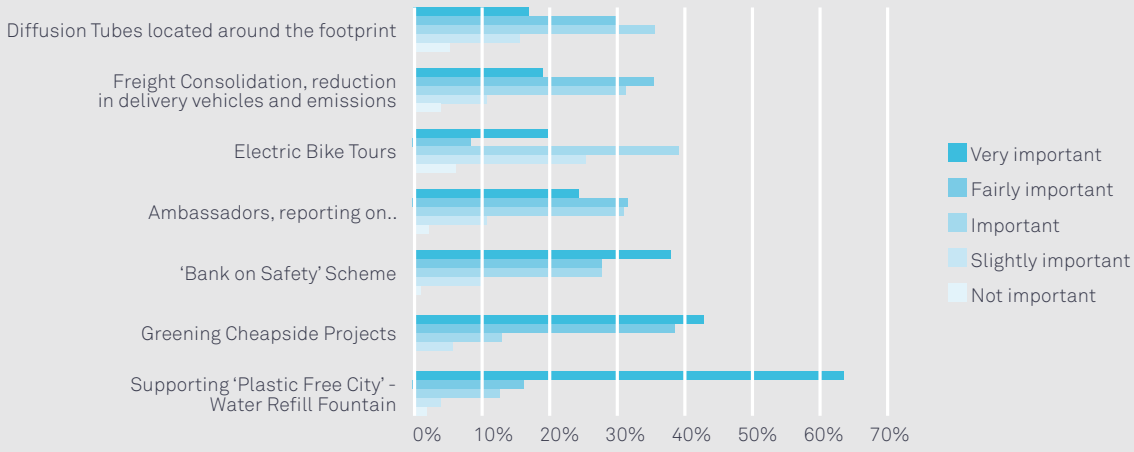
Employment, Enterprise & Training



Environment, Signage & Way Finding; throughout the BID term CBA have had a successful partnership with the City of London Corporation and supported many Environmental initiatives. The CBA has part funded a programme to enhance the public realm and to create further useable green space, as part of the Greening Cheapside project – introducing further seating and sustainable planting at St Paul's tube exit.

Looking further into each strategic theme, supporting the Plastic Free City campaign was selected as most important by 64% of respondents. 43% responded that Greening Cheapside Projects were most important.

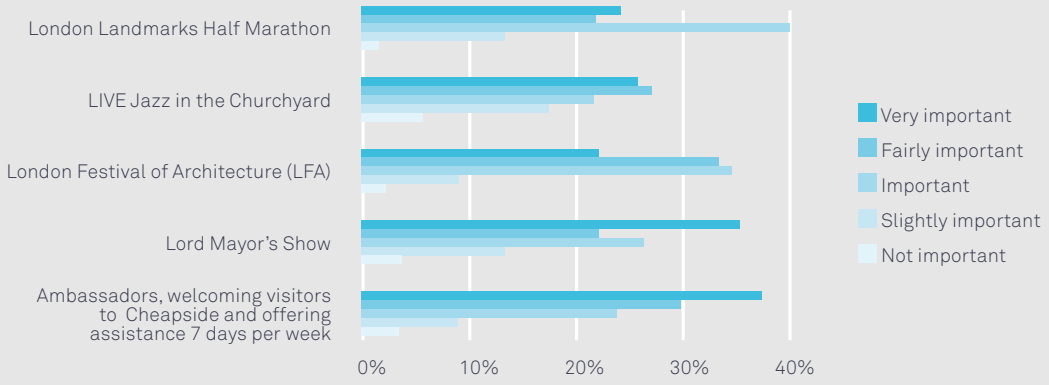
These results illustrate that there is significant support for environmental projects; including backing plastic free initiatives, and improvement of the public realm through greening projects. 0% of respondents scored Greening Cheapside Projects as unimportant thus demonstrating further the desire to see additional greening projects in the footprint.



Tourism & Culture; Cheapside is home to some of the world's most iconic and historic sites, with many exciting cultural events taking place in and around the footprint, such as the London Festival of Architecture, London Nocturne and a series of local events such as Nomad Open Air Cinema.

36% ranked CBA Ambassadors as most important, recognising their significant contribution to the area assisting with way finding, information and welcoming tourists.

Key events that take place in the footprint are also shown as important such as the historic Lord Mayor's Show and the LFA. Events such as these which celebrate the history and iconic status of the footprint are evidently of great importance to the business community.

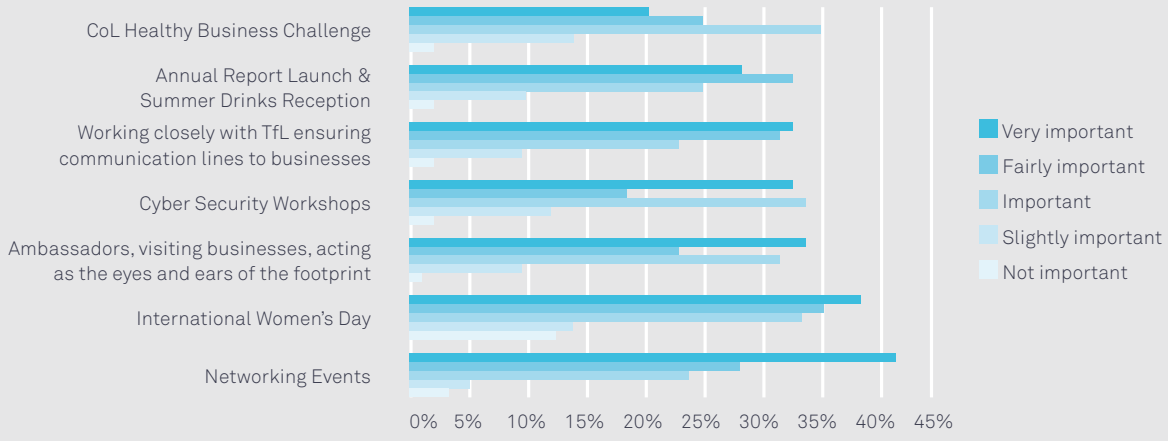


Business Awareness/Networking; Establishing and fostering relationships with businesses is the essence of the business alliance, as collaboration is crucial to ensure continued growth in Cheapside.

41% scored Networking Events as most important, which illustrates clearly that connections within the Cheapside business community are truly valuable.

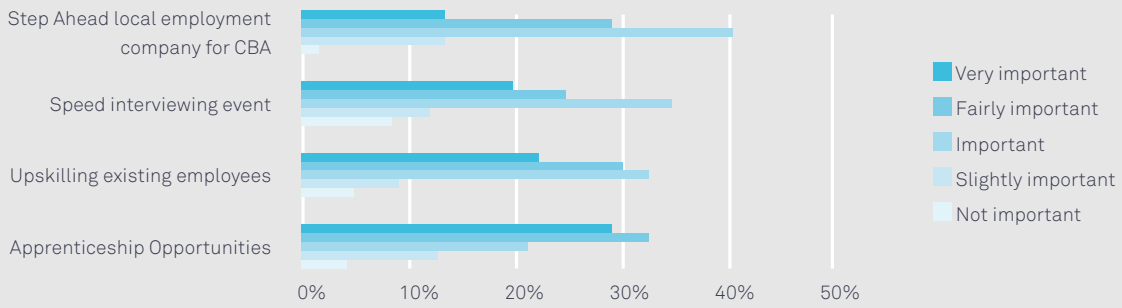
The Ambassadors were again supported for their engagement with local businesses, with 35% selecting them as most important as they provide clear communication to services and a link to become more involved in CBA activities to support their business.

Unexpectedly after 59% of respondents said that Security, Counter Terrorism and Cyber Security were of highest importance in Q2, 32% scored Cyber Security as most important in Q7. From this response it can be assumed that physical security and counter terrorism are more of a concern for the business community than simply cyber security.



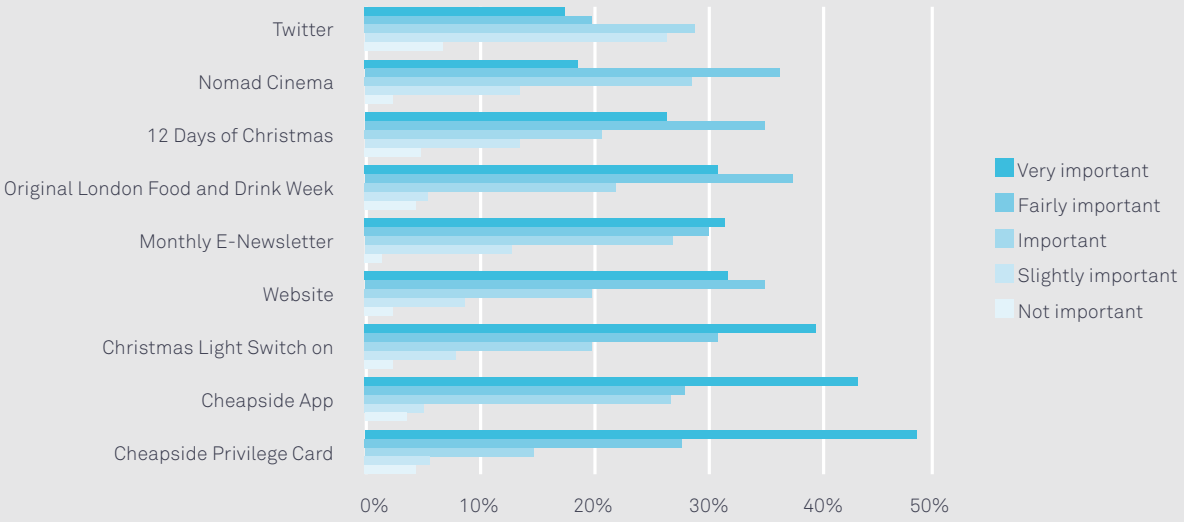
Employment, Enterprise & Training; CBA commissioned Step Ahead to deliver a free employment service, connecting local people to vacancies in the footprint and City fringes. Step Ahead also promote apprenticeship opportunities to local people.

Employment, Enterprise and Training was ranked as the least important of the strategic themes. However, looking closer into the projects of the theme, Apprenticeships and Upskilling existing employees are of higher importance with 29% and 24% respectively compared to 13% selecting local employment service as most important.



Marketing & Promotion; Cheapside is a dynamic area of the City, boasting iconic buildings and historic sites alongside a world class retail and culinary offering. Cheapside is fast becoming the destination to work, live and socialise.

The Cheapside Privilege Card has gone from strength to strength over the CBA's first term, which is clearly reflected in these results with 48% selecting this as the most important project for Marketing and Promotion in Cheapside.



Full results available to download at www.incheapside.co.uk

Your priorities for CBA in its second term

The Perception Analysis findings confirmed key focuses of the business community, from these the following recommendations are made:

- Environmental projects are a strong priority, therefore further investment should be made in these areas, supporting City of London's existing initiatives.
- Sponsoring and delivering high profile events, to raise the profile of Cheapside as a destination.
- Connecting the business community through networking opportunities, opening doors to positive partnerships and collaboration.
- Further investment in CBA's digital marketing such as online presence, redeveloping the website and phase 2 of the App to support the plastic free initiative and local businesses.
- Continuing to build on what the CBA created over the first term: working in conjunction with the City of London Corporation Corporate Plan and in co-operation with other key partners.

Cheapside Business Alliance defining the vision for the next five years

Through the responses from our Perception Survey our Business Plan will continue to deliver over 5 strategic themes:

Environment

Business Awareness/ Networking

Marketing and Promotion

Tourism and Culture

Employment, Enterprise and Training

Environment

From enhancing public spaces and continuing to drive sustainability and improving air quality we recognise that forecast growth in business, employees and transport infrastructure present significant challenges. We must tackle these combined challenges with a renewed commitment, working in partnership with the CoL and other stakeholders to improve air quality; building on the CoL air quality strategy to drive down the negative effects of our own activities. We will also ensure we embed actions in our plans and activities that build on the Transport Strategy, Responsible Business Strategy and draft City Plan.

The Mayor of London's Ultra-Low Emission Zone from April 2019, together with a wider package of measures being implemented by the Greater London Authority will help improve the Air Quality and green spaces available within the Cheapside footprint. The other key issues to be addressed will cover plastic free, consolidation of services & waste collection. We want to create a clean and sustainable area welcoming our businesses, workers and visitors. Our next Five-Year plans:

- Improving air quality is an important issue for CBA and the City of London Corporation. Working with businesses in the Cheapside area we will support the City Corporation's air quality strategy, targeting action days for engine idling. Over the next few years the CoL want to achieve better air quality in the Square Mile so working with partners such as CBA will help to meet the health-based limits for nitrogen dioxide by the beginning of 2025.
- We will also support diffusion tube monitoring to measure the levels of nitrogen dioxide in the Cheapside area.

- We will continue to work in conjunction with The City of London Corporation to encourage smarter commercial decision making and influence how goods are delivered. We will use data on the impact of personal deliveries on traffic in the City, including air quality and road danger, to promote greater use of click and collect services.
- We will work with the City of London Corporation to trial a programme for collaborative procurement prior to a roll-out across the Square Mile by 2022. This will allow businesses, particularly small and medium sized businesses, to share suppliers and waste services.
- We plan to enhance more open spaces adding sustainable planting and biodiversity, working with the CoL and private stakeholders to produce innovative schemes and partnerships.
- We will continue to work closely as a key campaign delivery partner with the City of London Corporation on the Plastic Free City campaign which aims to eliminate and reduce unnecessary single-use plastics by businesses, employees and visitors.
- We will be undertaking awareness raising events and actions to encourage use of the water refill points delivered in the CBA's first term and help drive down the number of single use plastic water bottles used in our businesses and footprint.
- We will work in partnership with CoL to encourage freight consolidation and identify opportunities within the CBA footprint, such as the CoL Responsible Business Strategy, to support efforts to reduce the number of deliveries and waste collections.
- We will continue to support the CoL City Clean Award scheme. Continuing the CBA City Clean Award which recognises and rewards good practice and promotes recycling, reuse and waste reduction within the footprint.
- We will continue to raise the profile of our Air Quality Pledge Certificate awarded in our first term and work with stakeholders to encourage sign up and delivery.
- We will partner with City of London Corporation and GLA on the smart London proposals set out in air quality pedestrian monitoring / modeling using mesh networks to support smart lighting network.
- We will continue to work in partnership with the City of London Corporation's Department of the Built Environment team, developers and businesses in order to encourage implementation of the Bank Area Strategy. The CBA will be a formal consultative body on behalf of business for all future planning applications and public realm enhancements.

> The Bank of England has taken active steps to reduce its reliance on single-use plastics across its offices. We are committed to share best practice with other organisations and businesses in the city, and learn from others. We look forward to continue working with the Plastic Free City initiative and the Cheapside Business Alliance, to support the City of London being at the forefront of addressing this important environmental issue.
>
> **Charles Joly, Head of Corporate Sustainability & Responsibility, Bank of England**

Business Awareness/Networking

Providing a safe, resilient and welcoming environment is a major part of what we do in partnership with the City of London Corporation and the City of London Police. It is important that we connect City businesses to support a thriving economy. The CBA has a proven record of establishing and fostering relationships. We have access to the skills and talents needed, working in collaboration with members and partners to ensure the continued growth of Cheapside.

- We will host more networking events throughout the second term to help raise awareness of the local community, building relationships that lead to further business.
- We will continue to deliver Best Practice workshops and ensure more CBA members participate in the campaigns and where possible they can save money and protect the natural environment.
- Through strategic partnership development with local and regional government as well as developers and organisations such as the CoL Police; the CBA will continue to act as a collective voice for businesses in all matters concerning enterprise in the area.
- Our partnership with the City of London Corporation resilience team and City of London Police will continue. We will look at developing more bespoke business continuity seminars and activities. The focus will be around informing people on cyber-crime, counter terrorism, security and resilience.
- Rough sleeping on Cheapside's streets remains complex and challenging and the City of London Corporation is working across the Square Mile. We will continue to work in partnership with the CoL and partners to look at long term solutions to tackle this challenging task within our footprint.
- We will work with CoL to ensure that Cheapside gets 5G in the City for public use and to support future deployment of smart sensors.
- We will look to pilot the use of a Wi-Fi network to provide stats for retail purposes.
- We will continue to deliver to deliver Retailer, Restaurant and Bar Symposiums which have been a regular feature throughout the lifetime of the CBA. These bring businesses together to discuss local topics of interest and endeavor to consolidate efforts and discuss and resolve issues that are raised by the local business community.
- We will support SME's through a range of projects that will promote their services to a larger audience.
- We will support our local businesses on their CSR strategy, promoting them to the wider community.

Marketing and Promotion

We will continue to deliver the successful Privilege Scheme which now boasts over 70 attractive local offers and promotions. The dedicated Privilege Scheme website will be refreshed, and the Cheapside App developed further to improve functionality, to make the most of this platform. Seasonal Campaigns as well as high profile events taking place in the footprint will be supported by social media.

- We will redesign the website that acts as a portal for member businesses and the wider community to access a range of useful and interesting information on the area and its offer.
- We will continue to grow our E-newsletter database.
- We will enhance our social media platforms.
- We will develop a series of high-profile events and promotional activities driving footfall to the footprint promoting a 7 day vibrant destination for local workers and visitors to enjoy.
- We will develop a programme of events to promote Cheapside's night time economy.
- To work with PR & Media agencies to promote business and the local area to a wider national and international audience.

> CBA continues to transform Cheapside into a neighbourhood in which business, commerce, community and culture intertwine and professional and personal relationships grow and endure
>
> **Reverend George Bush, St Mary-le-Bow Church**

Tourism and Culture

Cheapside is enriched with a diverse offering of historic buildings, iconic lanes and boasts some the world's most famous sites. We will continue to deliver and complement key campaigns that ensure we're maximising the hidden gems that Cheapside host. We want to drive existing and new footfall to the area and increase dwell time. The City of London Corporation Culture Mile strategy will play a key role for the Cheapside Business Alliance throughout its second term. The Cheapside footprint hosts a powerful mix of world class cultural institutions and heritage organisations.

- We will work in conjunction with the City of London's Corporation Cultural Mile strategy working in partnership with community engagement opportunities.
- We will invest in more public exhibits and installations to activate public spaces and showcase art, history and culture.
- Our Ambassadors will continue to promote the City Information Centre and the City's portfolio of world-renowned visitor attractions.
- Our collaborations with community and cultural partners will continue, and we will explore more opportunities to provide experiences, enriching the Cheapside footprint.
- We will represent the City Visitor Attractions and Retail Group (VARG) which meets quarterly to coordinate key events that take place within the Square Mile.
- We will continue our membership with One City, the young professional's guide to the Square Mile using social media platforms to share news about the best pop-ups, new openings, events, businesses and more in the City of London. One City was launched in 2016 as a tool to promote the area as a thriving hub of cultural activity, dispelling the notion that the City is just a financial centre. One City aims to publicise the area's attractions and events amongst the worker community to foster a greater and more positive attachment to the City.
- We will support the night time economies and celebrate the best of what Cheapside can offer to the local workers and visitors.

Employment Enterprise & Training

Cheapside is at the epicentre of the City of London, home to many renowned businesses as well as attracting a diverse range of new businesses. The CBA will support businesses, and the wider community to provide the workforce, and future workforce, with access to development and training opportunities.

- We will create engaging training seminars working with member businesses to engage with young people and graduates to share knowledge, mentor and motivate them to strive for excellence and together develop the City work force of the future.
- We will organise personal development workshops.
- We will work in partnership with the City of London Corporation programme.
- We will support the Lord Mayor's Appeal Initiative with their strategy A Better City for All and City Giving Day.

> Step Ahead have been a fantastic support. They have been great with introducing us to fantastic candidates who have been successfully recruited by Molton Brown. The communication between Step Ahead and us as a client exceeds our expectations every time; they are open, honest and timely with responses. Well done to the fantastic team and thank you for all the amazing work you do!
>
> **Molton Brown Manager, One New Change Landsec**

How will you hear from us...

Monthly E-newsletters

Annual BID Levy documents

Social Media platforms

Strategic themes meetings

Annual Report Launch event

Christmas Switch on event

The BID Budget

The BID Budget has been calculated based on a 95% levy collection rate.

	20/21	21/22	22/23	23/24	24/25	TOTAL	% OF TOTAL
INCOME	£	£	£	£	£	£	
Levy Income	466,101	477,754	489,406	502,723	514,376	**2,450,360**	89
Voluntary Contributions	60,000	60,000	60,000	60,000	60,000	**300,000**	11
Total	**526,101**	**537,754**	**549,406**	**562,723**	**574,376**	**2,750,360**	100
EXPENDITURE	£	£	£	£	£	£	% OF TOTAL
Environment	110,000	112,200	114,444	116,733	119,068	**572,444**	21%
Business Awareness/ Networking	60,000	61,362	62,722	65,528	66,838	**316,450**	12%
Marketing and Promotion	85,317	87,023	88,764	90,539	92,350	**443,993**	16%
Tourism and Culture	92,253	94,098	95,980	97,900	99,857	**480,088**	17%
Employment, Enterprise and Training	45,000	46,125	47,048	47,988	48,948	**235,109**	9%
Staffing*	104,758	106,853	108,990	111,170	113,393	**545,165**	20%
Contingency**	28,773	30,093	31,458	32,865	33,921	**157,110**	6%
Total	**526,101**	**537,754**	**549,406**	**562,723**	**574,375**	**2,750,360**	100

* Executive team consisting of an executive director, bid manager and project assistant

**Comprises 5% allowance for irrecoverable levy and Statutory collection/BID administration costs of Corporation of London

*Staffing and overhead costs will firstly be met by voluntary income sources

BID Levy

Calculating the BID levy

To calculate the proposed annual BID levy for your business, simply multiply the business rateable value by 0.0028. The BID levy rules are set within this document, but if you are unsure whether your business is eligible or indeed if you don't know your rateable value, please contact the BID team.

Collecting the BID levy

The BID levy will be due on 1st April each year. The levy will be collected by the City of London on behalf of the Cheapside Business Alliance. The levy income will be collected into a ring-fenced BID Revenue Account and these funds will be regularly transferred to the BID account.

Who will pay the levy?

The BID process is governed by Government Legislation and Regulations. As such, once a majority vote has been achieved, the BID levy becomes mandatory for all defined ratepayers.

THE RULES FOR THE BID LEVY ARE AS FOLLOWS:

The BID levy will be based upon the rateable value of the Hereditament in the 2017 Rating List effective 31st January 2020. In the event that there is no such rateable value available, the BID levy will be calculated based on the Hereditament rateable value in the 2017 Rating List ; In the event that there is no such rateable value, the BID levy will be calculated using the 2017 Rating List.

- The levy per hereditament will be capped at £4200.00
- The levy will assume a growth rate for inflation of 2.5% applied from 1st April 2021 throughout the BID term.
- The term of the BID will be for a period of 5 years (from 1st April 2020 to 31st March 2025.
- The BID levy will be applied to all ratepayers with a rateable value equal to or greater than £180,000. Where there is no rateable value data available for new businesses established within the BID boundary, the rateable value from when the hereditament is first valued will be used. No further BID Levy will be charged. There are no exemptions and no other refunds will be provided.
- All hereditaments with charitable status and in receipt of mandatory charitable relief from business rates will be exempt from paying the BID levy.
- The BID levy will be charged per hereditament will be capped at £4200. All businesses with a rateable value of £1.5 million or greater and/or with multiple hereditaments will be capped at £4200.
- The owners of empty hereditaments will be liable for the BID levy with no void period allowed (Listed empty properties, however, will be exempt from paying the BID levy).
- There will be no VAT charged on the BID levy.

It is proposed that the BID's management and overhead costs are met firstly through the voluntary contributions generated by the BID, minimizing as much as possible a commitment from the BID levy funds.

How Much Investment will it create?

As outlined above The Cheapside Business Alliance will generate approximately £2.5 million over the lifetime of the BID Term. In addition, the CBA Board and executive team will endeavour to increase the budget through grants and other sources of income. The aim will be to generate an additional funding of £350k over the next five years.

Executive Team

The BID will be supported by an Executive team. It is proposed that the executive team and associated costs, are met using the voluntary contributions received and with any shortfall made up from core levy generated. This enables all or the majority of levy generated to be spent on BID activity.

The BID Board and BID Governance

The Cheapside BID Board will be a voluntary board made up of 10-12 director-level representatives from the different sectors that make up the BID levy paying community to ensure balanced representation around the table. Observers will be invited from Churches and City of London Corporation.

The chairperson will be nominated by the Board on a 2-year basis with services on the Board from all directors, made on a voluntary basis.

The City of London Corporation is the BID Proposer, responsible for putting forward the Business Plan for the BID Ballot and would be the BID Body responsible for ensuring implementation of the Business Plan.

It is important that the activities of the CBA represent added value over and above the public services already provided in the area. In order to enable the businesses to shape and influence delivery of the Business Plan and spending decisions in line with the objectives set out in the Business Plan, a Memorandum of Understanding will be agreed between the City of London Corporation and the Cheapside Business Alliance Board.

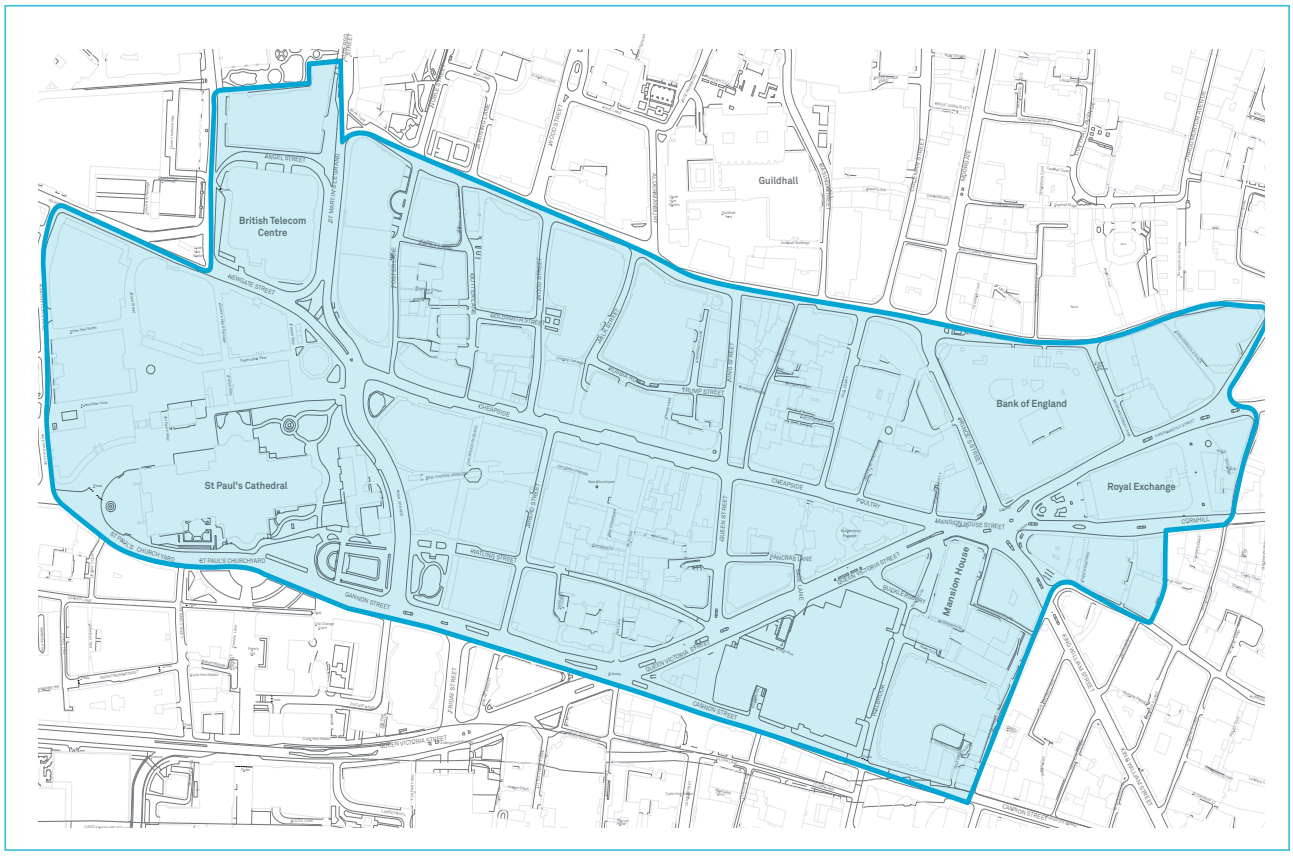
This will commit the City and the Board jointly to strive and collaborate to implement the Business Plan efficiently and effectively

It is proposed that the City's Cheapside Business Alliance representatives (who will include a Ward Member and an experienced officer) meet the BID Board at least quarterly with a wider Annual Meeting of Bid Levy payers once a year. The BID finances will be independently audited and reviewed each year.

When does the Ballot take place?

CBA propose to ballot in early 2020 going live into our second term in April 2020 for a further 5 years.

The Cheapside BID Boundary Map



Cheapside BID Street Names

Angel Street
Ave Maria Lane
Bartholemew Lane
Bow Churchyard
Bow Lane
Bread Street
Buckerlersbury
Budge Row
Cannon Street
Canon Alley
Carey Lane
Cheapside
Cornhill
Finch lane
Foster Lane
Fredericks Place
Goldsmith Street
Gresham Street
Grocers Hall Court
Gutter Lane
Ironmonger Lane
King Edward Street
King Street
Lawrence Lane
Lombard Street
Lothbury
Mansion House Street
Milk Street
New Change
Newgate Street
Old Broad Street
Old Jewry
Oxford Court
Pancras Lane
Paternoster Lane
Paternoster Square
Poultry
Prince's Street
Queen Street
Queen Victoria Street
Queenshead Passage
Rose Street
Royal Exchange Buildings
Royal Exchange Avenue
Russia Row
Saint Martin's Le Grand
Salters Hall Court
Sise Lane
St Olaves Court
St Paul's Alley
St Pauls Churchyard
St Swithins Lane
Threadneedle Street
Threadneedle walk
Throgmorton Street
Trump Street
Walbrook
Warwick Lane
Watling Court
Watling Street
White Hart Street
Wood Street

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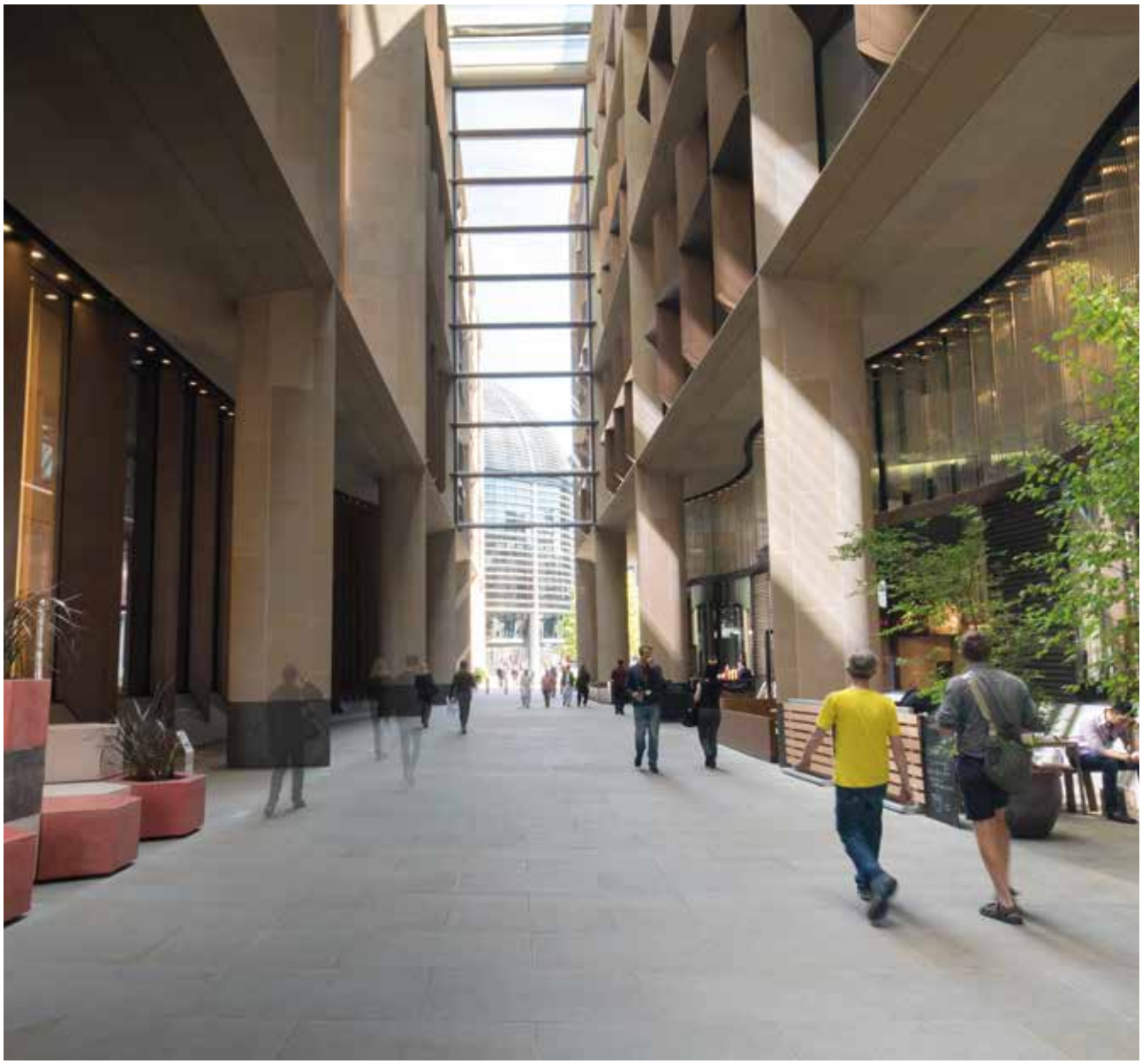

at the City's heart

CHEAPSIDE