

A day to play

with



for the Lord

Mayor's Charity

Thursday 27 February 2025

Supporting
Leeds
Community
Foundation

Share your stories

@LordMayorLeeds

lordmayoroffice@leeds.gov.uk

www.leeds.gov.uk/lordmayor



Registered Charity number 512441

Lord Mayor's Charity Appeal Councillor

Abigail Marshall Katung
The Lord Mayor of Leeds

Every year, the Lord Mayor chooses a Leeds-based charity close to their heart to champion during their year in office. This year's Lord Mayor, Councillor Abigail Marshall Katung, has selected the **Leeds Community Foundation**.



Leeds Community Foundation

Leeds Community Foundation is an independent grant maker, collaborator, and leader. They bring together organisations and individuals to invest in our communities, building a fairer Leeds for everyone. Community Organisations form the backbone of the city. Leeds Community Foundation's work goes beyond funding alone as it also provides resources that community organisations would otherwise struggle to access. As an organisation focused on creating a fair and inclusive society, Leeds Community Foundation works alongside the community organisations they fund to address inequalities and create opportunities. When Community Organisations thrive, local people thrive, which benefits the entire city. By uniting fresh ideas, diverse perspectives, funding and resources, they're building a city-wide movement towards a shared vision of a fairer Leeds and together we can make it happen.

About the power of play

Play describes our built-in desire to explore, socialise and have fun.

It is the main way we engage with the world around us and form relationships, and is central to our experience and enjoyment of living.

Play is crucial to everyone's mental health and well-being: both children and adults. This is why Just One Day is having a 'playful makeover' this year, and we are asking businesses, schools, organisations (and more) across Leeds to fund raise through play.

Play is fundamental to healthy development. It is the framework through which we learn. Through play, we become able to:

- build and sustain relationships;
- challenge the limits of our physical selves and environments;
- problem solve effectively.

Most importantly, having sufficient opportunities for play is a key indicator of our happiness: play is pleasure – it contributes to quality of life and sense of well-being.

Some ways to play

This fundraising pack includes some fun and exciting ways you can raise money for the Lord Mayor's charity appeal.



BAKE OFF



MAKE A QUIZ

People can donate to get involved in a creative activity, such as:

- bake off
- painting
- pottery
- drawing
- anything else that suits you



You're the quiz master. Put together 20 questions and invite your friends and family to take part over video call by making a donation to play.



FITNESS CHALLENGE

Pick an exercise to do every day for a month - anything from jumping jacks to press ups - and see if your family and friends will kindly sponsor you.



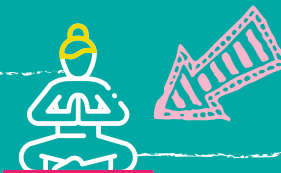
SCAVENGER HUNT

Host your own scavenger hunt inviting friends and family to hunt down a list of items. Ask for a donation to take part.



RUN A CLASS

Teach your friends or colleagues something new, like yoga, a language or cooking class. Ask for a donation in return.



HOST A GIG

If you have a musical talent host your own gig, it could be online or in the office. Invite friends and family to join by making a donation.



MOVIE NIGHT

For all the film fanatics out there, find a movie all your friends can access then go to town making your own home cinema. PJs and snacks encouraged! Send the **Just Giving** link round after the films.



CRAFTERNOON

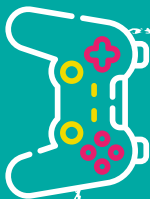
GAMING MARATHON

Roll up your sleeves and get together with friends for a crafternoon. Individuals can donate to get involved, whether it's tie dying, knitting, embroidery or your very own creative pursuit.



Love gaming? Take on a sponsored gaming marathon to raise vital funds.

This could be a 6, 12 or 24 hour challenge. You could even get together a team and try a tag team marathon.



RUN A BOOK CLUB

Set up a book club and invite friends, family and colleagues to exchange your favourite books. Donate the money you would've spent on buying the books to the Lord Mayor's charity appeal.



RUN YOUR OWN OLYMPICS



Decide which sports you will include in your Olympics, and which ones you are going to add in yourselves. People can donate to get involved or just spectate.

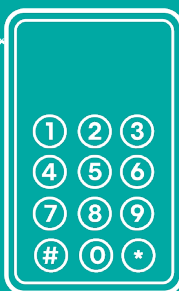
WACKIEST OUTFIT



People could be encouraged to dress in the most playful and wacky outfit, hair and make-up possible, and to bring a small donation. Wackiest outfit wins!

LOL

Laughter improves blood-flow and improves heart health. Complete a series of silly challenges throughout the day and donate along the way.



HAVE A DEVICE FREE DAY

Could you go off-grid for the day? Have your community sponsor you to go a day without devices. If you can't Google something, how will you find out information? Navigate your way through the day, using your imaginations.

NATURE WALK

Nature-based play is great for mental health. Prepare to get mucky. Wear your wellies and perhaps where something old, and challenge yourself to get as mucky as possible!



USE YOUR SENSES

Hide different sensory objects that people can guess by taste or touch. Donate to have a guess, and see who reigns supreme.





Schools



This day is about having as much fun as possible, while raising money for a great cause. However... there are even more benefits to schools signing up, as Just One Day have teamed up with Child Friendly Leeds to provide free resources for participating schools.

Take part in the schools challenge*

As an added bit of fun, schools can take part in the city-wide challenge.

We would like to see/hear your ideas for improving your local area (school, community, park etc.) based on Child Friendly Leeds Wish 2. So, [download](#) the worksheet from the toolkit, and tell us your ideas for improving your area in terms of:

- **safety**
- **spaces for having fun/playing time to play**
- **crime/vandalism**
- **litter**

Schools can add their pupil's entries to the Child Friendly Leeds digital wall of fame by tagging us in their pictures. Use [@childfriendlyleeds](#) on Instagram and Facebook and [@Child_Leeds](#) on X

Free playful resources*

Schools that [sign up](#) will receive FREE resources created by a play specialist:

- A play assembly/tutorial.
- A playful timetable which gives ideas on how to make each lesson playful for a day! (this can be used for Just One Day or the International Day of Play on 11 June each year).
- A lesson pack which focusses on the local area, meeting the Geography curriculum.
- A youth voice framework which can be used by school councils or similar groups.

Schools who complete the lesson pack will be supported to plan positive and playful changes for their local area, and tips and tricks on how to make them happen!

Suggested timetable 27 February 2025

- Assembly/tutorial*
- Playful Maths*
- Break
- Playful English*
- Fundraising activity (suggestions on pages 3 & 4)
- Lunch
- Wish 2 challenge*
- Extra break
- Fundraising count - share your total and tag the Lord Mayor and CFL for a shout-out!

***Resources provided**

Why play? Children have a right to play by law. Article 31 of the United Nations Convention on the Rights of the Child (UNCRC) creates a specific right for all children to have rest and leisure. This includes play and recreational activities appropriate to their age, and cultural and arts-based experiences.

Set up your own Just Giving Page



The money you raise will help the Lord Mayor's charity:



1.

Log into your account and click "Start fundraising". Click "A Charity", to the question "What are you raising money for?"

2.

Search for "LMCA" denoted with this logo. Enter your event type or select "Doing my own thing".



3.

Choose your Fundraising page URL. This is the link you'll be sharing with friends and family when asking them to donate.

4.

Click 'Create your page' and job done! Your Fundraising Page is now set up and ready to accept donations.

How to donate?

Donations can be sent via Just Giving using the QR code or link below.



www.justgiving.com/lmca

Or send a cheque payable to The Lord Mayor's Charity Appeal to:

**The Lord Mayor's Office,
1st Floor West, Civic Hall, Leeds LS1 1UR**

Share your stories

Don't forget to share your fundraising stories and activities on social media - tag the below on X and we'll share as many as possible!

Lord Mayor on X

[@LordMayorLeeds](https://twitter.com/LordMayorLeeds)



Thank you!