

Bitesize Greggs store opens at station to provide customers with snacks on the go

GREGGS opened its first 'Bitesize Greggs' in Sevenoaks Railway Station on Friday, creating 10 new jobs for the local area.

This smaller shop format will enable the company to offer a range of products to more customers in high- footfall, prime locations which are constrained by space.

Bitesize Greggs offers a tailored range of best-selling customer favourites and the Sevenoaks shop, which will be open seven days a week, will also serve the Festive Bake, which recently launched in

shops across the country.

These 'Bitesize Greggs' will be rolled out alongside more traditional, larger Greggs shops in line with the company's growth plans and in response to continued strong consumer demand. Greggs is on track to open around 120 net new shops in 2025, averaging around four new shop openings per week. After Sevenoaks, the next Bitesize Greggs shop will open in December in Dartford Station, Kent and Cheshire Oaks, with additional openings to follow.

Tony Rowson, Property Director

at Greggs said: "We're excited to announce the launch of our 'Bitesize Greggs' concept. This small but mighty new format will allow us to reach more customers on the go from compact units, whilst still offering a selection of our best-selling products.

"The rollout of 'Bitesize Greggs', initially on a trial basis, will support our broader estate growth plans."



The Bitesize Greggs store in Sevenoaks train station
DEVIKA BILIMORIA