

Top five behaviours for becoming a capable and confident investor in the Netherlands

Already invest			Currently don't invest		
1.	Not panicking when markets go up or down	51%	1.	Understanding the risks involved in investing	33%
2.	Setting aside money regularly, even small amounts	40%	2.	Learning the basics of how investing works	31%
3.	Understanding the risks involved in investing	38%	3.	Setting aside money regularly, even small amounts	30%
4.	Diversifying your investments (i.e. not putting all your money in one place)	33%	4.	Not panicking when markets go up or down	29%
5.	Learning the basics of how investing works	32%	5.	Said they didn't know	29%

(As indicated by current investors and those who don't currently invest; respondents could select up to five options. Source: BlackRock People & Money 2025: The next wave of ETF investors in Europe)