SIEMENS

Healthcare Sector Press

Frimley, UK July 24, 2013

Addenbrooke's Hospital expands interventional radiology services and trauma capabilities

Addenbrooke's Hospital, part of Cambridge University Hospitals NHS Foundation Trust, has recently installed a ceiling-mounted Artis zee[™] from Siemens Healthcare into its Interventional Radiology Suite. The installation follows the hospital's recent designation as a major trauma centre for the East of England and will enable the site to expand available services, providing a fast response to trauma cases. The system was acquired via a lease agreement from Siemens Financial Services through independent verification channels which confirmed it as providing the most value for the Trust.

Along with use for identifying trauma embolisations, the Artis zee is also being used for short interventional cases to ease pressure on other departments. Radiologists at Addenbrooke's Hospital have already commented on the system's user-friendly interface and low dose functionality. Its CARE features (Combined Applications to Reduce Exposure) and CLEAR post processing technology, delivered as standard on Artis zee systems, ensures optimum image quality at the lowest possible dose.

The system is well-suited to interventional procedures, featuring high contrast resolution to improve accuracy during image-guided procedures. The flexible rotating C-arm and flat detector enables easy patient access and full-body coverage. The flat detector can also be used in the landscape or portrait orientation and rotated during the procedure, enabling different examinations to be carried out quickly and easily.

"The ceiling-mounted Artis zee from Siemens Healthcare is a great addition to support our designation as a major trauma centre," states Helen Moss, Lead Radiographer at Addenbrooke's Hospital. "The system has eased pressure on the hospital by giving us the ability to provide interventional imaging within fast timescales."

Siemens plc Communications and Government Affairs Sir William Siemens Square Frimley Camberley GU16 8QD Healthcare Sector

Siemens Press Release

"This latest ceiling-mounted Artis zee joins a number of other Siemens Healthcare imaging systems throughout Addenbrooke's Hospital, demonstrating its ongoing commitment to the installation of innovative systems that expand diagnostic confidence and patient services," states Graham Walker, Regional Sales Manager at Siemens Healthcare. "It is great to hear that the Artis zee has already delivered the benefits of easing workload pressures and expanding major trauma services."

Chris Wilkinson, Head of Sales at Siemens Financial Services adds, "Addenbrooke's Hospital chose both the Artis zee and the lease through independent verification channels that cited they both represented value for the Trust. Asset finance makes acquiring the latest medical technologies affordable, allowing hospitals to upgrade systems at the same pace at which technology is developing. In turn, this ensures the hospital can maintain the highest standard of care to its patients."

Contact for journalists:

Siemens plc

Laura Bennett, phone: 01276 696374

E-mail: <u>laura.bennett@siemens.com</u>

Media Safari

Marc Gossage / Holly Wale, phone: 01225 471202

E-mail: hollyw@mediasafari.co.uk

For further information and **press pictures**, please see: www.siemens.co.uk/press Follow us on Twitter at: www.twitter.com/siemensuknews

The **Siemens Healthcare Sector** is one of the world's largest suppliers to the healthcare industry and a trendsetter in medical imaging, laboratory diagnostics, medical information technology and hearing aids. Siemens offers its customers products and solutions for the entire range of patient care from a single source – from prevention and early detection to diagnosis, and on to treatment and aftercare. By optimising clinical workflows for the most common diseases, Siemens also makes healthcare faster, better and more cost-effective. Siemens Healthcare employs some 51,000 employees worldwide and operates around the world. For further information please visit: http://www.siemens.co.uk/healthcare.

Picture caption:

Addenbrooke's Hospital has installed a ceiling-mounted Artis zee[™] from Siemens Healthcare to expand its interventional radiology capabilities as a major trauma centre. [From left to right]: Renganaden Pyneeandee, Senior Charge Nurse at

Siemens Press Release

Addenbrooke's Hospital; Chris Wilkinson, Head of Sales at Siemens Financial Services; Graham Walker, Regional Sales Manager at Siemens Healthcare; Katie Reid, Deputy Lead Radiographer and Helen Moss, Lead Radiographer at Addenbrooke's Hospital.

