

Frimley, UK

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Siemens UK & Ireland appoints Phil Banks as Head of Strategy, Integrated Drive Systems

Phil Banks has been appointed as the Head of Strategy, Integrated Drive Systems (IDS), Siemens UK & Ireland.

Phil, who has been with Siemens for four years, will be responsible for the development and implementation of the business strategy to drive further growth for IDS solutions.

His new role will see Phil take responsibility for the delivery of the IDS strategy across Siemens Digital Factory (DF) and Process & Drives (PD) divisions, including leading the IDS team and collaborating with the DF and PD sales teams.

Phil Banks, Head of Strategy, Integrated Drive Systems, Siemens UK & Ireland, said: "I am delighted to have been appointed to head up the Siemens UK & Ireland IDS strategic offering. I look forward to further developing the answers our customers are looking for around drive systems and how Siemens' 'one stop shop' for entire drive trains can play a key role for them. Our customers face challenges around digitalisation adoption and adhering to new standards and whether for process applications or in the discrete industries, only the consistent integration into the entire production environment is the answer for future-proofed drive applications.

Mike Houghton, Managing Director of Siemens Process Industries and Drive UK, added: "The market opportunities in the UK are substantial, and now more than ever

manufacturers need to do more to boost productivity. Phil will prove instrumental in developing and implementing our business strategy across important industrial markets.

ENDS

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About Siemens

Siemens AG (Berlin and Munich) is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for 170 years. The company is active around the globe, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is a leading supplier of efficient power generation and power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. With its publicly listed subsidiary Siemens Healthineers AG, the company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal 2017, which ended on September 30, 2017, Siemens generated revenue of €33.0 billion and net income of €6.2 billion. At the end of September 2017, the company had around 377,000 employees worldwide. Further information is available on the Internet at www.siemens.com.