

Rugby, UK  
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### **Siemens acquires leading UK enforcement provider Zenco Systems**

Intelligent traffic systems supplier Siemens has acquired the UK's leading traffic enforcement organisation, Zenco Systems. Today's announcement recognises Siemens' commitment to the growing traffic enforcement market and follows a number of successful joint technology projects between the two companies in the UK, including deployments in Manchester and London.

#### **Gordon Wakeford, Head of Siemens' Mobility Division in the UK, said:**

"We are excited to be able to build upon our proven range of traffic technology solutions, and aim to expand Zenco's proven civil enforcement technology through our existing worldwide operations. With their strong reputation for developing state-of-the-art solutions, I'm delighted to welcome the employees from Zenco into Siemens."

All Zenco Systems employees will join Siemens, which employs more than 650 people in its Traffic Solutions organisation in the UK, with Zenco's existing Rugby premises remaining in operation.

#### **Noel Frost, CEO & Commercial Director of Zenco Systems, said:**

"As a small company, the ability to grow our organisation and make the most of the unique skills and knowledge we have built up is limited. We are delighted that Siemens has recognised our expertise following a number of successful projects together and look forward to the global possibilities for our enforcement solutions."

#### **Markus Schlitt, Global Head of Siemens' Intelligent Traffic Systems said:**

"Thinking ahead is essential for us as the leading supplier in intelligent traffic systems. Enforcement increases safety, traffic flow and air quality in our ever-growing urban areas and enables revenues for our customers to be reinvested in transport infrastructure. I'm proud to announce the acquisition of Zenco which ideally complements our global portfolio."

Siemens is the market leader in traffic management solutions. It manufactures and maintains the majority of traffic signal and control equipment across the UK. The company also delivered and currently operates the London Congestion Charge and Low Emission Zone on behalf of Transport for London.

Zenco Systems was founded in 2006 to help local authorities realise the potential of using CCTV video evidence to enforce traffic contraventions. Following the first digital enforcement trials in the London Borough of Camden in 1996, the ZenGrab Digital Enforcement Solution has since become the most widely used and efficient digital enforcement system in the UK.

### Ends

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#### About Siemens

**Siemens AG (Berlin and Munich)** is a global technology powerhouse that has stood for engineering excellence, innovation, quality, reliability and internationality for more than 165 years. The company is active in more than 200 countries, focusing on the areas of electrification, automation and digitalization. One of the world's largest producers of energy-efficient, resource-saving technologies, Siemens is No. 1 in offshore wind turbine construction, a leading supplier of combined cycle turbines for power generation, a major provider of power transmission solutions and a pioneer in infrastructure solutions as well as automation, drive and software solutions for industry. The company is also a leading provider of medical imaging equipment – such as computed tomography and magnetic resonance imaging systems – and a leader in laboratory diagnostics as well as clinical IT. In fiscal year 2014, which ended on September 30, 2014, Siemens generated revenue from continuing operations of €71.9 billion and net income of €5.5 billion. At the end of September 2014, the company had around 357,000 employees worldwide. Further information is available on the Internet at [www.siemens.com](http://www.siemens.com).