

Tuesday, 17th July 2012

St Joseph's School awards Junior Apprentice Entrepreneurs

£1,480 raised for new school playground

Year 6 pupils at St. Joseph's Catholic Primary School in Aldershot have proved themselves to be budding entrepreneurs in a TV show-style Junior Apprentice competition.

The event was supported by Siemens plc, a major engineering firm and local employer with its UK headquarters based in Frimley, Surrey. Having secured £750 seed funding from Siemens Small Grants Programme, St. Joseph's School embarked on a competition for teams within Year 6 (children aged 10-11) with prizes for the best business plan, the most innovative business idea and for the team that generated the most profit.

Eighteen teams took part, dreaming up lucrative ideas to earn cash from baking cakes and selling sweets to making bracelets, washing cars and selling potted plants. Much of the sales activity took place outside the school gate and during the school's Fun Day when parents and friends and family were targeted by inventive sales and marketing techniques.

Mr Bill James, head teacher at St. Joseph's Catholic Primary School said: "It was great to see lively competition amongst all of the teams. The winners went the extra mile, put some serious thought and work in to their business plans and achieved impressive results. I'd like to thank the parents and local businesses that

got involved and supported the project and Siemens for the initial funding that made it possible.”

In total, Year 6 Junior Apprentices raised an impressive £1,480.06 which will go towards a new playground at the school.

On Friday 13th July at the school’s final assembly before the summer holidays, the winners of the three prize categories were announced and certificates and £20 cash prizes per pupil were presented by Anne Keogh, Head of External Relations at Siemens.

The winning teams were:

‘LAB’ for the Most Profitable Business

Winners: Adaeze Onwuelo, Libby Panther, Ben Blundell and Charlotte Allgood

‘Fizzy Fun’ for the Most Innovative Business Idea

Winners: Mike Smith, George Morten and Jamie MacAllister

‘Flower Power’ for the Best Business Plan

Winners: Caitlin Walker and Summer Jane Jackson

Anne Keogh from Siemens plc said: “I was impressed with the sophistication of the St. Joseph’s Junior Apprentice teams, with roles and responsibilities clearly defined, creativity and a real passion to win. The Junior Apprentices from Year 6 are a credit to an excellent school.”

Ends

Notes to editors:

Picture available: Caption: Year 6 Junior Apprentices from St Joseph’s School

About Siemens in the UK:

Siemens was established in the United Kingdom 169 years ago and now employs 12,972 people in the UK. Last year's revenues were £4.4 billion*. As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of energy, industry, infrastructure & cities and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit www.siemens.co.uk

** Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports.*

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