

# First Minister's Reading Challenge



## Key facts and figures - June 2017

### Submissions

- 539 Submissions in total
- 200 schools submitted an entry
- 100 School Reading Journey entries
- 3 Gaelic Medium Education School Reading Journey entries
- 126 Pupil Reading Journey entries
- 15 School-Community Partnership Reading Journey entries
- 66 School Reading the Most Books entries
- 229 Pupil Reading the Most Books entries

### Participation

- 1,558 schools (74% of all primary schools)
- 1,578 key contacts
- 3,103 class teachers
- 237 librarians
- 6 home educators
- 135 applications for 'Inspiring Classrooms' author visits received
- 50 applications for 'Inspiring Classrooms' author visits successfully funded

### Materials

- 38 blog posts and case studies posted on the Reading Challenge website
- 213,140 Reading Passports ordered
- 2,800 Gaelic Medium Education Reading Passports ordered
- 71 books listed for recommendation
- 24 online resources

### Social media and website (30 Aug 2016—15 May 2017)

- 31,433 users made 47,618 visits
- 259,199 page views
- Average 5.44 pages per visit
- Average 4.38 minutes spent on site
- 1,491 Twitter Followers
- 2,280 e-newsletter subscribers

